Support for Creativity in Every Community

Tuesday, June 3, 2:00 EDT / 11:00 PDT
Session 6 of the 10-part 2014 Web Conference Series
http://www.giarts.org/web-conference/2014/support-for-creativity-in-every-community

Presented by:
Jill Paulsen, Deputy Director, Cuyahoga Arts & Culture
Tom DeCaigny, Director of Cultural Affairs, San Francisco Arts Commission
Roberto Bedoya, Executive Director, Tucson Pima Arts Council

Grantmakers in the Arts
Supporting a Creative America
4055 21st Ave W, Suite 100
Seattle, WA 98199-1247
Supporting Resident-Led Arts & Culture
Grantmakers in the Arts – June 3, 2014

Jill M. Paulsen
Deputy Director
Cuyahoga Arts & Culture

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General Operating Support

$14 million
57 organizations
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Project Support

$2 million
139 organizations

$160,000
80 resident-led projects

Neighborhood Connections Partnership

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Project Support

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138 organizations
Residents of Cuyahoga County

General Operating Support

- $14 million
- 57 organizations

Project Support

- $2 million
- 138 organizations

Neighborhood Connections Partnership

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Arts & Culture
strengthening community

Residents of Cuyahoga County

Neighborhood Connections Partnership

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Arts & Culture
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Arts & Culture
strengthening community
Neighborhood Connections
Igniting the power of everyday people to create, together, an extraordinary world right where they live.

Who decides?
So what’s happening?

80 projects co-funded
More funding for arts & culture

Serving more neighborhoods
Residents lead

Network organizing
Create ‘easy-on-ramps’ to civic participation

Everyone learns
What could my agency or foundation achieve by doing this?
Benefits of Supporting Resident-Led Work

- Expand Approach
- Celebrate Creativity
- Strengthen Community
thank you!

Jill M. Paulsen  
Deputy Director  
Cuyahoga Arts & Culture  
jpaulsen@cacgrants.org
MISSION
The San Francisco Arts Commission is the City agency that champions the arts as essential to daily life by investing in a vibrant arts community, enlivening the urban environment and shaping innovative cultural policy.

Organizational Values
- Cultural equity and access to high quality arts experience for all
- The arts as a vehicle for positive social change and prosperity
- Artists as integral to making San Francisco a city where people want to live, work and play
- The arts as critical to a healthy democracy and innovative government
- Responsiveness to community needs
- Collaboration and partnerships
- Accountability and data-driven decision-making
Organizational Goals

1. Invest in a Vibrant Arts Community
2. Enliven the Urban Environment
3. Shape Innovative Cultural Policy
4. Build Public Awareness of the Value and Benefits of the Arts
5. Improve Operations to Better Serve the San Francisco Ecosystem

Community Investments

- Committed to supporting and building cultural equity by providing resources and capacity building for San Francisco’s diverse arts communities.
- Stewards the Cultural Equity Endowment Fund, the neighborhood Cultural Centers Fund and other City resources to foster the values and increase the impact of cultural equity and neighborhood arts.
- Supports San Francisco artists, arts organizations, arts educators and historically under-served communities through grants, technical assistance and capacity building.
Cultural Equity Endowment: History

- Created through community advocacy – Cultural Equity Endowment Fund legislation approved in 1993
- The mission is to provide support for the enrichment of San Francisco’s multicultural landscape
- Special Fund for Cultural Equity Endowment
  - FY13-14 - $190,800 increase to the Cultural Equity Endowment (10%)
- Strong sense of community ownership continues today

Cultural Equity Endowment: Legislative Mandates

- Majority of funds to entities deeply rooted in and able to express the experiences of historically underserved communities.
- Funded programs should be publicly accessible.
- SFAC determines annual allocation of funds among four main grant programs.

**In FY2013-14, Cultural Equity ran nine separate public panels, engaging 42 peer review panelists representing a diversity of demographics, disciplines and expertise of promising practices for individual artists and small to mid-sized arts organizations.**
Cultural Equity Initiatives - Levels 1 & 2
- Infrastructure & Capacity Building

Commissions to Individual Artists
- Generation of New Work

Project Grants to Small and Mid-Sized Organizations (aka Organization Project Grants)
- Creation & Presentation of New Work

Facilities Fund (aka Creative Spaces)

Community Investments: Additional Grant Categories

Arts & Communities: Innovative Partnerships
- Artists leading partnerships to build stronger communities & neighborhoods

Native American Arts & Cultural Traditions
- Supporting Native American artistic exploration and growth, systems of support, and bringing audiences together with artists

Arts for Neighborhood Vitality
- Festivals where art & culture are main components in strengthening neighborhood ties
### Community Investments: Addressing Affordability

- **$2 million in one-time funding to address non-profit arts displacement**
  - Funds to be granted to intermediary in summer 2014
  - Technical assistance and direct financial assistance to small and mid-size budget organizations

### Community Investments: Next steps

- Impact assessment, environmental scan and community engagement process (12 months)
- Review of grantmaking and capacity-building strategy:
  - Consideration of multi-year, general operating support for anchor institutions advancing cultural equity
  - Accessibility of application process
  - Financial literacy
  - Leadership development
  - Capitalization
Contact:

Tom DeCaigny

tom.decaigny@sfgov.org

415-252-2592

sfartscommission.org
PLACE Project Grant

- The PLACE Initiative Grant is designed to leverage and enhance resources and talent to implement arts based civic engagement projects, which deal with issues of cross-cultural understanding, tolerance and or civil society in Tucson and Pima County.

Belonging
NO ROSTERS IN THE DESERT: Borderlands Theaters

Bus Stop Dreaming
ALL SOULS PROCESSION:
MMOS: Many Mouths One Stomach
The Owl and Panther Project

Folklife Field School
Beyond Groceries
Tucson Arts Brigade
Tierra Y Libertad Organization
FLOW: New ARTiculations Dance Theatre
Bill Mackey: Worker Transit Authority.
Communities: How PLACE Influences Places

- Individual and or/Collective Empowerment
- Civic Engagement
- Stewardship of Place
- Cultural Self-Determination and Affirmation
- Bridging Difference
- Aesthetic Accomplishment
- Community Health and Well-Being
Community Cultural Development

Depth of Relationship: TPAC Grantees

www.tpacplacecommons.org

Welcome to PLACE Commons

PLACE Initiative

The People, Land, Art, Culture and Engagement (PLACE) Initiative is a program of the Tucson-Pima Arts Council (TPAC). PLACE Commons has been designed to share PLACE’s extensive research, PLACE invites one PLACE artists with the public at large. PLACE is supported by the Kellogg Foundation, Nathan Cummings Foundation, the Open Society Institute, the City of Tucson and the Pima County Department of Economic Development and Tourism.

Cultural Self-Determination and Affirmation

Tucson Chinese Cultural Center/PLACE (I [ ])

www.tpacplacecommons.org