ELIGIBILITY, REGISTRATION, RATES, AND HOTEL INFORMATION

CONFERENCE ELIGIBILITY

The conference is designed for arts funders and is open to any funder interested in arts and education. This event is not open to the general public.

PAYMENT

Payment received after August 1, 2009

EARLY REGISTRATION

Payment received by August 1, 2009

REGULAR REGISTRATION

Payment received after August 1, 2009

ALL PRECONFERENCE SERVICES

$150

CONFERENCE HOTEL

New York Marriott at Brooklyn Bridge

SCHEDULE

The conference begins at 7:00 pm Sunday October 18, and ends at 7:00 pm Sunday October 21.

GRANTMAKERS IN THE ARTS 2009 CONFERENCE

Navigating the Art of Change

Brooklyn, New York October 18 – 21, 2009

Preconferences

ARTS EDUCATION PRECONFERENCE: THE NEW FRONTIER FOR ARTS EDUCATION

Opportunities in Arts Education: What’s Different Now?

What are the latest data and reports about artists that can inform the artist support system?

What are support options other than money?

What are the present economic realities facing funders and artists?

What are the latest trends and research on arts education and school funding?

What have been the biggest challenges for arts education funds in the current economic climate?

What are the emerging trends in arts education funding policies at the national and local levels?

What are the new strategies for arts education advocacy?

What are the present funding models and how can they evolve to meet the changing needs of arts education programs?

What are the new trends in arts education funding that are gaining traction nationally?

What are the new models for arts education funding that are emerging at the local level?

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A SHEEP WOOL ON FUNDING STRESS
The 2009 conference will be a working meeting designed to help funders manage the changes in the non-profit arts landscape. The conference offers opportunities to exchange information, and a structured effort to build strategies for the field as we move forward.

The conference opens
7:00 pm Sunday October 18
on Wednesday, October 21
The conference begins at
12:00 noon
and ends at
7:00 pm Wednesday October 21
The Brooklyn Promenade
604 West Galer Street
Brooklyn, New York  October 18 - 21, 2009

SCHEDULE
October 19, Thursday
10:00 am - 12:00 noon
ARTS AND SOCIAL JUSTICE PRECONFERENCE

What are the latest data and reports about artists that can inform the artist support system?
What are support options other than money?
What are the present economic realities facing funders and artists?

Part 1. Making the Case for the Arts as a Strategy for Social Justice and Civic Engagement

Lila Downs at Celebrate Brooklyn
Lila Downs, a celebrated Mexican-American singer, is known for her powerful and soulful vocals. Her music combines elements of traditional Mexican folk music with modern sounds, creating a unique blend that resonates with audiences around the world.

Permit No. 1445
Seattle, WA
PAID

SCHEDULE
October 18, Wednesday
10:00 am - 2:30 pm
Opportunities in Arts Education: What's Different Now?

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**ELIGIBILITY, REGISTRATION, RATES, AND HOTEL INFORMATION**

**Conference Eligibility**
The conference attracts over 300 arts funders from across the country. Opportunities are open to all funder types. Design-thinking workshops, panel discussions, and the plenary session can be attended by registered participants only. Please join us to share experiences and learn from peers.

**Registration Rates**

- **Early Registration**
  - **Nonmembers:** $525
  - **Members:** $475

- **Regular Registration**
  - **Nonmembers:** $625
  - **Members:** $575

**All Preconferences**
- Payment received after August 1, 2009

**Guest Fees**
- GIA Members, additional individuals from organization
- $500

**Schedule**

- **What is Social Networking, and why should I care?**
- **How do funders perpetuate gender and racial inequity in the arts?**
- **Can previous endowment grants be re-purposed to provide operating funds during these difficult times?**
- **What’s the role for funders in national advocacy efforts?**

**Conference Settings**

- **Public / Private Collaborations**
- **Our Evolving Philanthropic Practice**
- **Changing Communities and Demographics**
- **New Frontiers in Arts and Education**

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**Grants in the Arts**

By Noreen Cronyn

- How are you facing the current economic climate in your arts funding in New York City?
- In what ways are funders collaborating with each other?
- What is your approach to grantmaking in such times?
- What kind of partnerships are emerging?

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**SCHEDULE**

- **GRANTMAKERS IN THE ARTS 2009 CONFERENCE**
- **EIGHT CONFERENCE SESSIONS**
- **NAVIGATING THE ART OF CHANGE**
- **Brooklyn, New York October 18 - 21, 2009**

**NAVIGATING THE ART OF CHANGE**

**Brooklyn, New York**

**October 18 - 21, 2009**

**2009 RECESSION CONFERENCE**

**GRANTMAKERS IN THE ARTS**

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**PRECONFERENCES**

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**ARTS EDUCATION PRECONFERENCE: THE NEW FRONTIER FOR ARTS EDUCATION**

**Opportunities in Arts Education: What’s Different Now?**

- How can arts education become a tool for public policy change?
- What are the latest data and reports about artists that can inform the artist support system?
- What are support options other than money?
- What opportunities can be found in this economic climate for artists and organizations?
- How do artists fit into the bigger picture?
- What are the present economic realities facing funders and artists?
MONDAY MORNING SESSION: BILL OF YOUR RIGHTS AND GET TO WORK!
Jawole Willa Jo Zollar and the Urban Bushwomen, a performance ensemble dedicated to exploring the use of the arts to empower communities, will present a performance and a plenary session to kick off the conference.

SUNDAY PRECONFERENCE
Opening Plenary Dinner

PERFORMANCE: Jawole Willa Jo Zollar and The Urban Bushwomen
Jawole Willa Jo Zollar and her ensemble will present a performance to kick off the conference.

SUNDAY AFTERNOON OFF SITE SESSIONS

PERFORMANCE: Jawole Willa Jo Zollar and The Urban Bushwomen
Jawole Willa Jo Zollar and her ensemble will present a performance to kick off the conference.

MONDAY, OCTOBER 19

9:00 AM
Opening Plenary Dinner

12:00 PM
Luncheon Plenary: Wynton Marsalis, Associate Director and artistic director of Jazz at Lincoln Center, Wynton Marsalis will share his perspective on arts and education.

2:00 PM
Afternoon Off-site Sessions

8:30 PM
Late Evening Grantmaker Cabaret

WEDNESDAY, OCTOBER 21

9:30 AM
Final Plenary:

3:00 PM
Closing Plenary:

Note: The schedule was not finalized at the time this brochure was printed and sessions noted above may be either Tuesday or Wednesday.

MONDAY, OCTOBER 19

9:00 AM
Morning Plenary

1:30 PM
Breakout Sessions

TUESDAY, OCTOBER 20

9:00 AM
Morning Plenary

1:30 PM
Breakout Sessions
SUNDAY

ARTS & SOCIAL JUSTICE PRECONFERENCE

Brooklyn, New York  October 18 - 21, 2009

The conference will begin on Sunday evening with a plenary dinner session designed to anchor participants in Brooklyn and the other boroughs. Among others, sessions include:

Other Than Money, 2009 Nancy Hanks Lecture in Washington, D.C.

This is your chance to dust off your act and perform for your colleagues. We will feature a number of our talented grantee artists and organizations in a casual cabaret setting.

MONDAY

MONDAY MORNING: BILL OF YOUR RIGHTS AND GET TO WORK!

MONDAY AFTERNOON OFF SITE SESSIONS

GRANTMAKERS IN THE ARTS 2009 CONFERENCE NAVIGATING THE ART OF CHANGE

Brooklyn, New York  October 18 - 21, 2009

MONDAY, OCTOBER 19

9:00 AM  SESSION 1: HOW DO WE KNOW WHAT WE KNOW?

John Zogby

10:30 AM  SESSION 2: WHAT ARE YOU DOING THAT IS UNIQUE?

Jawole Willa Jo Zollar and the Urban Bushwomen

11:30 AM  SESSION 3: PUBLIC AND PRIVATE DOLLARS TO THE ARTS

Peter Cancro

1:15 PM  LUNCH"EXPERIENCE THE ARTS IN NEW YORK" NIGHT

Tuesday Evening Social Events

Visit conference.giarts.org for a full schedule of events.

TUESDAY

TUESDAY MORNING: BILL OF YOUR RIGHTS AND AFTERNOON:

HIP HOP AND ARTS EDUCATION

Argentina, Henry: The Black Arts Movement and Civil Rights. Regrettably, Argentina’s history is replete with examples of how the arts and culture have been used to serve the interests of the powerful, while the perspectives of people of color and artists of color have been marginalized and rendered invisible.

The Arts and Social Justice Preconference Committee,

Wednesday, October 21

6:00 PM  SESSION 1: HOW DO WE KNOW WHAT WE KNOW?

John Zogby

7:00 PM  SESSION 2: WHAT ARE YOU DOING THAT IS UNIQUE?

Jawole Willa Jo Zollar and the Urban Bushwomen

8:00 PM  SESSION 3: PUBLIC AND PRIVATE DOLLARS TO THE ARTS

Peter Cancro
MONDAY
MONDAY MORNING: BILL OF YOUR SLEEVES AND GET TO WORK!
MONDAY LUNCHEON PLenary
Wynona Masters
MONDAY AFTERNOON OFF SITE SESSIONS:
Brooklyn: Arts, Culture & Community Economic Development: An Exploration with Jon Paul, Brooklyn Academy of Music, and David Hersh, University of Pennsylvania, to examine the role of cultural commerce in the community.

TUESDAY
TUESDAY MORNING: MEMBERS AND AFTERNOON:
Creative Conversations at Arts Education
Wednesday Times Art 360: You Can’t Take the Money: Sustainability, Art, and Community Development
One Step Back, 2 Steps Forward: The State of Arts Funding in the Future
Forefront in our communities at the intersection of cultural expression as a catalyst for social change.

WEDNESDAY
WEDNESDAY MORNING: MEMBERS AND AFTERNOON:
Strategic National Arts Alumni Project (SNAAP) will provide the first national data on how artists develop in this country. The data will help arts organizations in making sense of the future….
Arts Advocacy Closing Breakout: The Power and Influence Debate Over Arts Funding: A political and cultural tool to facilitate critical thinking, artistic and leadership development; and Hip-Hop’s viability as an instrument for social change.

PUBLICITEES:
MARK MORRIS AT CELEBRATE BROOKLYN
Publicitees include: Wynton Marsalis, Mark Morris, Mark Morris at Celebrate Brooklyn, Tina Ramirez, founder, Ballet Hispanico, Howard Dodson, chief, Schomburg Center for Research in Black Culture and Gentrification: A Visit to Williamsburg, and theatre into their curricula….

GIA website for an up to date schedule.

Note: The schedule was not finalized at the time this brochure was printed and sessions noted above may be either Tuesday or Wednesday.

Note: At the time this brochure went to print, confirmation hearings for the chairman of the NEA were pending and the future of the arts in this country is in doubt. It is not uncommon to have a profound impact on international issues.

MONDAY BREAKOUT SESSIONS (MORNING ONLY)
Creating Arts Riche Middle School, organized by Ben Cameron, Doris Duke Charitable Foundation, will examine traditional practices and cultural perspectives and Arts Advocacy Crossing Borders: The Public and Private Debates Over Arts Funding, organized by Janet Rodriguez, JPMorgan Chase Global Philanthropy.

MONDAY LUNCHEON: JUNIPER FIELDS
Chairman of the NEA, Mark J. Shriver, will examine traditional practices and cultural perspectives and Arts Advocacy Crossing Borders: The Public and Private Debates Over Arts Funding, organized by Janet Rodriguez, JPMorgan Chase Global Philanthropy.

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MONDAY
MONDAY MORNING: BILL OF YOUR ELEAVES AND GET TO WORK!

MONDAY AFTERNOON: OFF SITE SESSIONS

MONDAY NIGHT: ARTS NIGHT (THEATER/CHARACTER)

TUESDAY
TUESDAY MORNING: BILL OF YOUR ELEAVES (MORNING AND AFTERNOON)

TUESDAY AFTERNOON: OFF SITE SESSIONS

TUESDAY NIGHT: ARTS NIGHT (DANCE)

WEDNESDAY
WEDNESDAY MORNING: BILL OF YOUR ELEAVES (MORNING AND AFTERNOON)

WEDNESDAY NIGHT: ARTS NIGHT (MUSIC)

SUNDAY
SUNDAY OPENING LUNCHEON DINNER

EXCURSIONS

Support for Individual Artists Preconference

Support for Individual Artists Preconference

TUESDAY MORNING: ROLL UP YOUR SLEEVES AND GET TO WORK!

TUESDAY AFTERNOON: OFF SITE SESSIONS

TUESDAY EVENING: DINE-AROUND

WEDNESDAY
WEDNESDAY MORNING: BILL OF YOUR ELEAVES (MORNING AND AFTERNOON)

WEDNESDAY AFTERNOON: OFF SITE SESSIONS

WEDNESDAY NIGHT: ARTS NIGHT (CONCERT)

FOR THE ARTS

CLOSING PLENARY BY THE NEW CHAIRMAN OF THE NATIONAL ENDOWMENT FOR THE ARTS

CLOSING PLENARY BY THE NEW CHAIRMAN OF THE NATIONAL ENDOWMENT FOR THE ARTS

WEDNESDAY EVENING: DINE-AROUND

WEDNESDAY NIGHT: ARTS NIGHT (CONCERT)

FOR THE ARTS

SUNDAY
SUNDAY OPENING LUNCHEON DINNER

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Support for Individual Artists Preconference

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WEDNESDAY AFTERNOON: OFF SITE SESSIONS

WEDNESDAY NIGHT: ARTS NIGHT (CONCERT)

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WEDNESDAY NIGHT: ARTS NIGHT (CONCERT)
A BRIEF WORD ON FUNDRAISING ETHICS

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To preserve the capacity for open discussion, all attendees must refrain from fundraising or solicitation.

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