CREATIVE CONNECTIONS

October 27-30, 2002 Charlotte, North Carolina

How To Make This Conference Work For You

We have restructured the 2002 conference significantly in response to members' requests for more time to speak with and learn from one another. This time we have invited members to design more of the conference sessions than ever before. The result has been an impressive, even overwhelming outpouring of session topics, reflecting the richness and diversity of work in which grantmakers are engaged.

So, we are offering you a long and expansive menu of session offerings from which to choose. To encourage depth of conversation, we are limiting the discussion sessions to no more than 20 people, and ask your help in keeping these conversations small and effective. This brochure presents to you the difficult task of choosing among a large number of enticing discussions. We encourage you to dive in, explore your options in advance, pick your first and second choices for sessions, and come prepared to participate.

GIA members have asked for more time to talk to one another. The afternoon discussions in this conference schedule intend to optimize the opportunity to talk around specific topics. At first glance, it may seem there are too many to choose from. There are. Life is about choices. Follow your instincts.

The 2002 conference theme, Creative Connections, is designed to reveal the natural connections that flow across the boundaries between arts and other fields. To help us with this exploration, we have invited the participation of experts, artists, and practitioners in the four theme areas — community building, education, the environment, and smart growth. Most of our key presenters will participate in the conference for the full three days, providing opportunities for participants to talk with them in both structured and informal situations. Similarly, presenters for member reports and theme discussions will be at the conference for the full day of their presentation to encourage interaction.

- Peruse this program brochure.
- Select sessions you want to attend, with second choices in mind.
- Ask questions of GIA staff if you need clarification.

Asheville

- $\cdot \ \, \text{Asheville's Urban Trail is a walking tour that illustrates the city's heritage through art and sculpture.}$
- Asheville is the boyhood home of author Thomas Wolfe, immortalized in his autobiographical novel "Look Homeward Angel".
- The Southern Highland Craft Guild was formed in 1928 to preserve the handicrafts and folk art
 of the native mountain people and continues to flourish today through a new generation of
 mountain artists and craftspeople.

Penland:

- Penland's first students arrived in 1929 to study weaving.
- Penland has grown to encompass about 400 acres and 43 structures with over 1,200 people each
 year seeking instruction in ten craft media.
- EnergyXchange demonstrates the responsible use of captured landfill gas to power glass furnaces, pottery kilns, and to provide greenhouse heat.

Seagrove:

- $\cdot \ \, \text{The Seagrove area is one of the largest and oldest communities of working potters in the United States}.$
- · Native Americans in North Carolina began making pottery about 3,000 years ago.
- Seagrove has fifth generation potters attesting to the fact that the family has been the key institution in maintaining
 the skills of pottery making.

Winston-Salem:

- · Old Salem is an authentic restoration of the Moravian community that was started in 1766.
- The Southeastern Center for Contemporary Art (SECCA) opened in 1956 as a non-profit visual arts organization in Winston-Salem, NC.
- Reynolda House, Museum of American Art has three centuries of major American paintings, prints and sculptures by Georgia O'Keefe, Fredric Church, Thomas Eakins, and others.

DID YOU KNOW?

PICK UP A TICKET FOR OFF SITE SESSIONS

Most discussion sessions are in the hotel, but some discussion sessions, with the 20-person limit, will be held off site at local arts facilities. To help you avoid walking to an off site session and finding it full, we are providing tickets for these sessions. Tickets are available at the registration desk for all off site discussions. When tickets are gone, you will know that a discussion is full and you can make another choice. Tickets for off site discussions each day are available when the registration desk opens.

NAME TAGS

Name tags must be worn to all conference activities. Lost name tags can be replaced at the registration desk.

RESOURCE TABLES

Resource tables are located by the registration desk. You are welcome to leave brochures and other information on these tables.

SMOKING POLICY

Smoking is not permitted in the meeting rooms. It is allowed in the foyer areas on the 3rd floor.

CONFERENCE EVALUATIONS

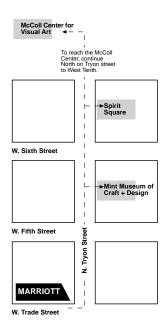
Based on feedback from previous conferences, we're trying a new approach this year! Conference evaluations will be sent to you by email soon after the conference.

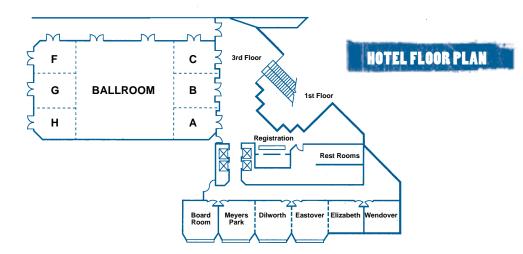
OFF SITE LOCATIONS

Mint Museum of Craft + Design, Trustees Terrace Conference Room and Classroom 220 North Tryon Street, 2 blocks north of the Marriott

Spirit Square Center for Arts and Education, Art Studio & UBC Room 345 N. College Street (at the corner of 7th and College Street)
Entrances on N. Tryon Street and on College Street
McColl Center for Visual Art
Corner of Tryon Street and West 10th. Entrance on Tryon Street

OFF SITE LOCATIONS





REMEMBER TO STOP FOR A TICKET!

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Schedule At A Glance/Conference Planner

(See detailed schedule and session descriptions on page 4.)

SATURDAY OCTOBER 26, 2002

8:00 - 11:00 Registration Desk Open

10:00 Pre-conference Buses Leave from the Marriott Entrance on Church Street

SUNDAY OCTOBER 27, 2002

Registration Desk Open 3:00-6:30

Pre-conference Buses Return to the Marriott 4:30

5:30-6:30 Buses Load from the Marriott Entrance on Church Street and Shuttle to Mint Museum of Art

Note: this is **not** the Mint Museum of Crafts + Design across the street from the Hotel.

6:00 Opening Reception - Mint Museum of Art

9:00 Late Night Documentary Films on Art and Artists Myers Park Room

MONDAY OCTOBER 28, 2002

7:30 a.m. - 6:00 p.m.Registration Desk Open Continental Breakfast 7:30 - 9:00

8:00 - 9:30 Morning Yoga

8:00 - 9:30 Morning Roundtables/Member Reports Roundtable schedule is in the back pocket of this program. Creative Communities: Putting Art at the Heart of Community Building

Pennsylvania Performing Arts on Tour: A Partnership to Support Touring Artists Salon B

Break 9:30

10:00 - 10:50 SMART GROWTH KEYNOTE

Lily Yeh: Cultivate Smart Growth and Livable Communities Through Art and Greening

Lily Yeh, founder and executive director, Village of the Arts and Humanities

10:50 Break

EDUCATION KEYNOTE II:20

One City, Many Voices: Arts Integration and School Reform, a Work In Progress

William Weitzel, CEO and superintendent, Oklahoma City Public Schools: Ron Bogle, president/CEO, American

Architectural Foundation; and Susan McCalmont, president, Kirkpatrick Foundation

12:10 Lunch Ballroom

1:00 Break

Discussion with Lily Yeh Salon H 1:30 - 3:00

Discussion with Bill Fulton Salon G

> Smart Growth Grantmaking IOI Session repeats 3:30 Monday. Mint Museum, Terrace Board Room

Salon C

Salon A

Ballroom

Ballroom

Dilworth Room

Salon H

Wendover Room

Salon B

Mint Museum of Craft + Design

depart from first floor hotel lobby

Shirit Square UBC Room

Reflections on A New Angle: Cultural Development in the Suburbs Session repeats 2:00 Tuesday. Discussion with Bill Weitzel and Susan McCalmont Salon F Discussion with Ron Bogle and Vincent Marron Salon C

Issues and Ideas for Arts Partnerships Session repeats 3:30 Monday. Wendover Room

The Classroom and the School: What place do the arts have there in this age Mint Museum, Mezzanine Classroom

of accountability and high stakes testing? Session repeats 3:30 Monday.

Impact of Environmental Factors on Traditional Crafts Elizabeth Room The Environment: Taking Root in Art and Culture Meyers Park Room

Standards and Intentions in Community-Based Arts Eastover Room Organizational Capacity Building - Findings of a Three-Year Study Salon A

Investing in Creativity: A Study of Support Structures for U.S. Artists Salon B Artist Workshop with Dancer Michelle Pearson Spirit Square Artist Studio

Artist Workshop with Basket Maker Nancy Basket Spirit Square Artist Studio The Northwest School of the Arts Tour depart from first floor hotel lobby

3:00 Break

3:30 - 5:00 Discussion with Lily Yeh

Discussion with Bill Fulton Salon G Smart Growth Grantmaking IOI Session repeats 1:30 Monday. Elizabeth Room

Here or There: Reflecting on Smart Growth, Sprawl, and Community Cultural Development Dilworth Room

Discussion with Ron Bogle, Vincent Marron, Susan McCalmont Salon C Mint Museum Mezzanine Classroom

The Classroom and the School: What place do the arts have there in this age of accountability and high stakes testing? Session repeats 1:30 Monday.

Issues and Ideas for Arts Partnerships Session repeats 1:30 Monday.

Cultural and Environmental Partnerships

Eastover Room Discussion with Linda Frye Burnham: The Unrecognized Arts Vanguard Meyers Park Room

Why and When Does Collaboration Make Sense within Foundations? Mint Museum, Trustee Board Room Salon A

Informal Arts: Finding Cohesion, Capacity, and Other Cultural Benefits in Unexpected Places Leadership Transition Research in Chicago

Artist Workshop with Potter Michael Sherrill Artist Workshop with Dikki Ellis of Big Apple Clown Care

Bank of America Art Collection Tour

Host Committee Event: Local Arts Institutions Open Houses 6:00

Late Night Documentary Films on Art and Artists Myers Park Room 9:00

TUESDAY OCTOBER 29, 2002

TUESDAY OCTOBER 29, 2002				
8:00 a.m. – 6:00 p.m.	Registration Desk Open			
7:30 – 9:00	Continental Breakfast			
8:00 - 9:30	Morning Yoga	Salon C		
8:00 - 9:30	Morning Roundtables Roundtable schedule is in the back pocket of this program.			
	Creating Systemic Change: Los Angeles County Regional Blueprint for Arts Education	Salon A		
	Expanding Arts Accessibility to Reach an Audience of 54 Million	Salon B		
9:30	Break			
10:00 - 10:50	Environment Keynote			
	Patricia Nelson Limerick: Integrating Nature	Ballroom		
	Patricia Nelson Limerick, Center of the American West, University of Colorado, Boulder			
10:50	GIA Members Meeting and Elections	Ballroom		
11:30	Break Community Building Keynote			
12:00				
	Michael Marsicano: It's the Art, Stupid! Michael Marsicano, president and CEO, Foundation for the Carolinas	Ballroom		
12:50	Lunch	Ballroom		
1:30	Break	Daitroom		
2:00 – 3:30	Discussion with Patricia Nelson Limerick	C 1 II		
2.00 3.30	Story Circle with Dudley Cocke Session repeats 4:00 Tuesday	Salon H		
	Discussion with Michael Marsicano	Mint Museum, Terrace Boardroom		
	Discussion with Linda Frye Burnham: The Unrecognized Arts Vanguard	Mint Museum, Mezzanine Classroom Salon C		
	"Downside UP" Listening Tour	Salon F		
	Meeting the Expressive Needs of Children and Youth in the Post 9/11 Era	Myers Park Room		
	Arts, Education, and Accountability: No Child Left Behind Session repeats 4:00 Tuesday	Elizabeth Room		
	The Professional Preparation of Performing Artists in the 21 st Century	Eastover Room		
	Reflections on A New Angle: Cultural Development in the Suburbs Session repeats 1:30 Monday.	Dilworth Room		
	Voices and Choices: A Unique Program in the Carolinas	Wendover Room		
	Too Far, Too Late: Sprawl and Its Impact on Orchestras in Silicon Valley	Salon G		
	Cultural Policy and the Arts National Data Archive (CPANDA)	Salon A		
	Critical Links: The Effects of Arts Experiences on Youth	Salon B		
	Artist Workshop with Flamenco Dancer Carlota Santana	Spirit Square Dance Studio C		
	Artist Workshop with Poet Glenis Redmond	Spirit Square UBC Room		
	Arts and Sciences Council Public Art Walking Tour	depart from first floor hotel lobby		
3:30	Break			
4:00 - 5:30	Discussion with Patricia Nelson Limerick	Mint Museum, Terrace Boardroom		
	Nine Mile Run, An Artist-led Land Reclamation Project	Salon F		
	Potawot Village: Arts and Culture, Health, and the Land	Salon G		
	Story Circle with Dudley Cocke Session repeats 2:00 Tuesday	Eastover Room		
	Discussion with Michael Marsicano The Compacts Peridence of Teel for Company it: building The Cost of Continental Harmony.	Mint Museum, Mezzanine Classroom		
	The Composer Residency as a Tool for Community-building: The Case of Continental Harmony Cultural Indicators: Culture Counts in Communities: A Framework for Measurement	Myers Park Room		
	Discussion with Yoshiko Chuma: The Living Room Project	Salon H Salon C		
	The Arts in Education and School Reform – an Emerging Field of Education Research	Wendover Room		
	Arts, Education, and Accountability: No Child Left Behind Session repeats 2:00 Tuesday	Elizabeth Room		
	GIA's Snapshot: Foundation Grants to Arts and Culture 2000	Salon A		
	New Frameworks for Understanding Demand –	Salon B		
	Consumer Relationships with Art Forms and Arts Institutions			
	Artist Workshop: Pottery Class at Clayworks	McColl Center pottery studio		
	Artist Workshop with Printmaker Jim Creal	McCollCenter print studio		
5:45	Host committee event: Music of the Carolinas and Southern BBQ, Anne Springs Close Greenway, Fort Mill, South Carolina Buses Load from the Marriott Entrance on Church Street			
WEDNESDAY OCTOBER 30,	2002			
9 00 10 55	Delta ada Dillora			
8:00 – 10:00	Registration Desk Open			
7:30 - 9:00	Continental Breakfast Marning Poundtables Roundtable schedule is in the back tooket of this program			
8:00 - 9:30	Morning Roundtables Roundtable schedule is in the back pocket of this program. New Research on Minority Engagement in the Arts	Salan A		

8:00 - 10:00	Registration Desk Open		
7:30 - 9:00	Continental Breakfast		
8:00 - 9:30	Morning Roundtables Roundtable schedule is in the back pocket of this program.		
	New Research on Minority Engagement in the Arts	Salon A	
9:30	Break		
10:00	Closing Plenary: Creative Connections	Ballroom	
12:00	Lunch		

Conference Schedule

(The following schedule and speakers are subject to change. Unless otherwise indicated, all sessions and events will take place at the Marriott Hotel.)

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OFF SITE LOCATIONS

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Entrances on N. Tryon Street and on College Street

McColl Center for Visual Art

Corner of Tryon Street and West 10th. Entrance on Tryon Street

CONFERENCE SCHEDULE

Saturday

October 26, 2002

8:00 - 11:00 a.m.

Registration Desk open

10:00

Pre-conference buses leave from the Marriott entrance on Church Street

Sunday

October 27, 2002

3:00 - 6:30

Registration Desk open

4:30

Pre-conference buses return to the Marriott

5:30-6:30

Buses load from the Marriott entrance on Church Street and shuttle to Mint Museum of Art

 $Note: this is \ \textit{not} \ the \ Mint \ Museum \ of \ Crafts + Design \ across \ the \ street \ from \ the \ Hotel.$

6:00

 ${\bf Opening\ Reception-Mint\ Museum\ of\ Art}$

8:30 - 10:30

Buses shuttle participants from Mint Museum to Marriott

9:00

Late Night Documentary Films on Art and Artists

Myers Park Room

Curated by Hal Cannon, Dick Burton Foundation, with assistance from Ruby Lerner, Creative Capital Foundation and Tom Rankin, Center for Documentary Studies, Duke University.

A handful of new documentaries will be presented along with informal discussion, beer, and popcorn. The program includes some of the best video and audio documentaries of the year on art and artists. Highlights will include filmmaker Nancy Kelly introducing her award-winning documentary, *Downside UP*, a couple of the best audio documentaries of the year from the Third Coast Audio Festival, *Richart* the story of an eccentric visual artist from Centralia, Washington, segments from *Art:21*, *Continental Harmony*, and more. Stay Tuned.

Film program continues Tuesday 9:00 p.m.

Monday

October 28, 2002

7:30 a.m. - 6:00 p.m.

Registration Desk Open

7:30 - 9:00

Continental Breakfast

8:00 - 9:30

Morning Yoga

Salon C

With Julia Stout and Beka Hedly, GUILLIA Art Studios

Begin your morning feeling good with a gentle yoga class: all levels welcome and no experience necessary. Come in comfortable loose fitting clothes, eat or drink very moderately I-2 hrs. prior to class, and bring coverup for relaxation. We begin with a guided meditation listening to delightful music, followed by a gentle yoga class. Yoga will increase your energy, improve your flexibility, self-confidence, and clear your mind for the wonderful day you have planned. We will end class with a guided relaxation and positive affirmations.

8:00 - 9:30

Morning Roundtables

Roundtable schedule is in the back pocket of this program.

Creative Communities: Putting Art at the Heart of Community Building (Member Report)

Salon A

Organized by Shawn Dove, CreativeCommunities director, National Guild of Community Schools of the Arts. Presented by Shawn Dove, Ilene Harvey, program coordinator, Housing Authority of the City of Charleston, Emily M. Phillips, artistic coordinator, Storefront School for the Arts, and Shalondra Henry, program officer, Arthur M. Blank Family Foundation

Creative Communities is an arts education, youth development and community building strategy that partners community schools of the arts and public housing communities to provide children with empowering art-making learning experiences. The goals of Creative Communities are I) to expand access to serious, progressive instruction in the performing, literary and visual arts for children living in public housing communities in order to improve their quality of life and promote skills leading to greater self-sufficiency; 2) foster sustainable community partnerships that will ensure project sustainability.

Over 5,000 young people in 20 Creative Communities cities are benefiting from a \$4.65 million investment in community arts education. The National Guild launched the initiative 2001 through a cooperative agreement between HUD and NEA and serves as the intermediary organization, providing technical assistance, training, and capacity building support.

Pennsylvania Performing Arts on Tour: A Partnership to Support Touring Artists (Member Report)

Salon B

Organized and presented by Alan Cooper, executive director of Mid Atlantic Arts Foundation

Pennsylvania Performing Arts on Tour (PennPAT) was developed collaboratively by three private philanthropies — The Pew Charitable Trusts, the William Penn Foundation, and the Vira I. Heinz Endowment — and the Pennsylvania Council on the Arts, a state agency. The program, launched in 1997 and expanded in 2001, is administered by Mid Atlantic Arts Foundation, with continued guidance and support from the founding partners. Through a multi-layered approach, PennPAT strives to support the diverse ecology of touring and presenting performing artists, with the primary goal of increasing opportunities for professional Pennsylvania performing artists to obtain successful touring engagements.

9:30

Break



10:00

SMART GROWTH KEYNOTE

Lily Yeh: Cultivate Smart Growth and Livable Communities Through Art and Greening

Ballroom

Lily Yeh, founder and executive director, Village of the Arts and Humanities

The Village of the Arts and Humanities is a community-based arts, education, and neighborhood development organization located in North Philadelphia. Through arts-based programs and activities, the Village works with residents to reclaim abandoned space and rebuild a sense of hope and possibility in their neighborhood. From its humble beginnings as a summer park building project the Village has grown into an award winning, nationally recognized model for building community through art. This keynote will address the philosophy, methodology, and evaluation techniques used, and share some of the challenges of working in the inner city and community-based work.

10:50

Break

11:20

EDUCATION KEYNOTE

Ballroom

One City, Many Voices: Arts Integration and School Reform, a Work In Progress

William Weitzel, CEO and superintendent, Oklahoma City Public Schools; Ron Bogle, president/CEO, American Architectural Foundation; and Susan McCalmont, president, Kirkpatrick Foundation

The story of the last ten years of school reform efforts in Oklahoma, a unique collaboration among educators, city officials, and business leaders, united around the importance of the arts in education. This case study will present what has happened, a discussion of why it has happened, and a look at where this community-wide effort is going. The keynote address will consist of a dialogue between William Weitzel, CEO and superintendent of the Oklahoma City Public Schools, and Ron Bogle, who previously served on the Oklahoma City School Board. The moderator of the dialogue will be Susan McCalmont, president of the Kirkpatrick Foundation. The Foundation has been a leading supporter of the arts in Oklahoma, and an effective proponent and investor in the efforts to make arts education an important part of school reform in the public schools.

12:10

Lunch Ballroom

1:00 - 1:30

Break

1:30 - 3:00

Discussion with Lily Yeh (Smart Growth)

Salon H

Keynote presenter Lily Yeh is the founder and executive director of the Village of Arts and Humanities in Philadelphia.

Session repeats Monday 3:30.

Discussion with Bill Fulton (Smart Growth)

Salon G

Journalist, urban planner, researcher, and best-selling author William Fulton is the author of the enclosed conference essay, *The Arts and Smart Growth*. Fulton is economic development columnist for *Governing* magazine, founding editor of *California Planning & Development Report*, a monthly land-use newsletter, and writes frequently for the Sunday Opinion Section of the *L.A. Times*. He is one of the nation's leading commentators on urban planning, metropolitan growth, and economic development.

Session repeats Monday 3:30

Smart Growth Grantmaking 101 (Smart Growth)

Off Site: Mint Museum of Craft + Design, Terrace Board Room

With Ben Starrett, executive director, Funders' Network for Smart Growth and Livable Communities

Join with the founding executive director of the Funders' Network for Smart Growth and Livable Communities to review the terms and concepts that comprise the smart growth movement, discover the trends that are shaping our communities, and learn about promising approaches and strategies for grantmaking around smart growth. Session repeats Monday at 3:30.

Reflections on A New Angle: Cultural Development in the Suburbs (Smart Growth)

Dilworth Room

With Neal Cuthbert, program director, McKnight Foundation and Carolyn Bye, executive director, Metropolitan Regional Arts Council, St. Paul, Minnesota

When the McKnight Foundation commissioned the report A New Angle: Arts Development in the Suburbs to draw awareness to the fact that several Minneapolis/St. Paul suburbs were developing multi-million dollar cultural centers, they had little idea they'd be creating a controversy that received more media play in the region than the NEA wars. Neal Cuthbert, the report's commissioner, and Carolyn Bye, the report's author, will lead this discussion addressing topics surrounding suburban development, how it is unfolding in one region of our country, and how it might unfold in yours.

Session repeats Tuesday at 2:00.

Discussion with Bill Weitzel and Susan McCalmont (Education)

Salon F

Education keynote presenter Dr. William Weitzel is superintendent of the Oklahoma City Schools. Moderator Susan McCalmont is the director of the Kirkpatrick Foundation in Oklahoma City.

Session repeats Monday 3:30

Discussion with Ron Bogle, and Vincent Marron (Education)

Salon C

Ron Bogle is the newly appointed President and CEO of the American Architectural Foundation (AAF) in Washington D.C. For the previous decade, he was an executive in higher education in Oklahoma City. Vincent Marron is the executive director of the North Carolina A+ school program at the Thomas Kenan Institute for the Arts.

Session repeats Monday 3:30

Issues and Ideas for Arts Partnerships (Education)

Wendover Room

With Gareth Evans, managing director, Philadelphia Arts in Education Partnership, and board member, Golden Rule Foundation

The Philadelphia Arts in Education Partnership came about in response to a disappearance of arts education in Archdiocese and public schools in the 5 County Philadelphia area. PAEP has been in existence as a volunteer organization since 1996. Last year in response to a major grant from the William Penn Foundation the organization hired a professional staff and embarked on a 5-year initiative to strengthen arts education in the area schools. P.A.E.P.'s mission is to implement significant changes in three areas; professional development, assessment of arts programs, and increased coordination among arts organizations in the area of advocacy, outreach, and pooling of organizational resources. We are presently finishing our first year as a professional organization.

Session repeats Monday 3:30.

The Classroom and the School: What place do the arts have there in this age of accountability and high stakes testing? (Education) Off Site: Mint Museum of Craft + Design, Mezzanine Classroom

With classroom teachers and school administrators - direct from the front lines of the debate.

North Carolina has a reputation for holding a place in the forefront of school reform and for demonstrating this by success in raising test scores through its statewide ABC program. The scores that count towards these results in the state system are limited through the 8th grade to math and reading. So what happens to the arts?

Meet several educators from schools that remain committed to the importance of the arts and the role that arts education plays in the education of young people, discuss with them how they have maintained the arts in their schools, and how they have strengthened their resilience in the face of a strong "back-the-basics" emphasis in public education.

Session repeats Monday 3:30

Impact of Environmental Factors on Traditional Crafts (Environment)

Elizabeth Room

With Ken May, deputy director, South Carolina Arts Commission; basket makers Jeanette Lee and Gale McKinley

A discussion on the impact of environmental factors, including land use and development, on the lives and work of traditional crafts people of the Carolinas. Jeanette Lee, a traditional sweetgrass basket maker from Mt. Pleasant, SC, and Gale McKinley, a split-oak basket maker from Anderson, SC will share their experiences and perspectives.

The Environment: Taking Root in Art and Culture (Environment)

Meyers Park Room

With Bethany Wall, program officer, Mertz Gilmore Foundation and member of Environmental Grantmakers Association's 2002 Program Committee

A recent environmental funders workshop examined the intersection between art and the environment by posing the questions:

How do we link people to environmental issues in ways that result in heightened awareness and action? Are we effectively connecting environmental goals with the places where people live and the issues they care most deeply about? By using examples where art and culture have informed the pursuit of environmental goals, this conversation will focus on the ways in which an "arts and culture" lens has the potential to cut across a range of environmental issues and community concerns.

Standards and Intentions in Community-Based Arts (Community Building)

Eastover Room

With Mat Schwarzman, program director, National Performance Network Core Subsidies

A growing number of grantmakers are integrating their interests in building community with their interests in supporting arts and culture. So far, though, little has been established in the way of general standards, either among grantmakers or between grantmakers and practitioners. This discussion will provide an opportunity for those involved in these efforts to share tools and experiences.

Organizational Capacity Building - Findings of a Three-Year Study (Member Report)

Salon A

Organized by Karen Masaki; program officer, Hawai'i Community Foundation. Presented by Karen Masaki; Mark Anderson and David Plettner, The Cultural + Planning Group Over a three-year period (1999-2002), The Cultural + Planning Group conducted an evaluation of Hawai'i Community Foundation's organizational capacity building program for arts organizations. This session will focus on provocative new understandings of the role of adaptive capacity and the grantmaker-grantee relationship in capacity building. The format will be a mix of presentation and lively discussion among panelists and audience members.

Questions to be addressed: What is adaptive capacity? How did the evaluation affect grantee learning? What were the most important elements of the program for advancing capacity?

Investing in Creativity: A Study of Support Structures for U.S. Artists (Member Report)

Salon I

Organized by Margaret Wilkerson, director, media, arts and culture, Ford Foundation. Presented by Holly Sidford and Maria-Rosario Jackson Ph.D., The Urban Institute

A report of results from The Urban Institute's *Investing in Creativity* Study, a comprehensive national study on support structures for U.S. artists supported by 38 funders across the country. Preliminary findings from this two-year research effort will be presented, including quantitative information on the size and scope of existing programs and services, analysis of a national poll on public attitudes toward artists, and key themes emerging from research and more than 500 interviews with artists, funders, cultural leaders, and others.

Artist Workshop with dancer Michelle Pearson

Off Site: Spirit Square Dance Studio C

Michelle Pearson is a native North Carolinian dancer, teacher, and choreographer actively working in many communities throughout the state. She joined Liz Lerman Dance Exchange from 1993-1997 and has since moved into the position of Artistic Associate with the company. Most recently, she acted as project director for four North Carolina Hallelujahs and fronted the Massachusetts Cultural Council's Elder Arts Initiative artist training program.

Michelle will offer a Dance in the Community workshop. Participants will experience storytelling, movement, and dance as a means of expanding, deepening, and diversifying arts participation in the community. All bodies welcome!

Artist Workshop with basket maker Nancy Basket

Off Site: Spirit Square Artist Studio

In 1989, Nancy Basket began experimenting with the "notorious" kudzu vine after moving to the Carolinas to be closer to the Cherokee Reservation. She shares her Native American heritage by retelling ancient legends orally and through her art. She says of her work, "I feel the Old Ones guiding my fingers and I am proud to be making something beautiful."

Nancy Basket will give a kudzu paper making workshop and a basket-making demonstration.

The Northwest School of the Arts Tour

first floor hotel lobby

Tour Charlotte's Northwest School of the Arts, a magnet middle and high school. With facilities located on Beatties Ford Road and in Spirit Square, Northwest is committed to excellence in the arts and academics for all secondary students. Students attending this school follow the same academic requirements as other schools, but each has also elected to engage in a study of the arts.

3:30-5:00

Discussion with Lily Yeh (Smart Growth)

Salon H

Keynote presenter Lily Yeh is the founder and executive director of the Village of Arts and Humanities in Philadelphia.

Session repeats Monday 1:30.

Discussion with Bill Fulton (Smart Growth)

Salon G

Journalist, urban planner, researcher, and best-selling author William Fulton is the author of the enclosed conference essay, *The Arts and Smart Growth*. Fulton is economic development columnist for *Governing* magazine, founding editor of *California Planning & Development Report*, a monthly land-use newsletter, and writes frequently for the Sunday Opinion Section of the *L.A. Times*. He is one of the nation's leading commentators on urban planning, metropolitan growth, and economic development.

Session repeats Monday 1:30

Smart Growth Grantmaking 101 (Smart Growth)

Elizabeth Room

With Ben Starrett, executive director, Funders' Network for Smart Growth and Livable Communities

See Monday 1:30

Here or There: Reflecting on Smart Growth, Sprawl, and Community Cultural Development (Smart Growth)

Dilworth Room

With Tom Borrup, executive director of Intermedia Arts and James Shermer, grants administrator, Broward County Cultural Affairs Division

The arts are a dynamic force in the life of communities that can help people find creative solutions to pressing local development and design issues. Or, they can exacerbate problems by further splitting people apart and helping communities sprawl. This discussion will examine examples of cultural and community development from across the country.

Discussion with Ron Bogle, Vincent Marron, Susan McCalmont (Education)

Salon C

Ron Bogle is the newly appointed President and CEO of the American Architectural Foundation (AAF) in Washington D.C. For the previous decade, he was an executive in higher education in Oklahoma City. Vincent Marron is the executive director of the North Carolina A+ school program at the Thomas Kenan Institute for the Arts. Susan McCalmont is the director of the Kirkpatrick Foundation in Oklahoma City.

Session repeats Monday 1:30

The Classroom and the School: What place do the arts have there in this age of accountability and high stakes testing?

(Education)

Off Site: Mint Museum of Craft + Design, Mezzanine Classroom

With classroom teachers and school administrators - direct from the front lines of this debate.

See Monday, 1:30

Issues and Ideas for Arts Partnerships (Education)

Wendover Room

With Gareth Evans, managing director, Philadelphia Arts in Education Partnership, and board member, Golden Rule Foundation

See Monday 1:30

Cultural and Environmental Partnerships (Environment)

Eastover Room

With Jean McLaughlin, director of Penland School of Crafts; Terry Woodruff, project manager for the EnergyXchange; Jon Ellenbogen, EnergyXchange and Penland board member; Glen Hardymon, Penland board member and attorney with Kennedy, Covington, Lobdell and Hickman; and Randy Carpenter, engineer, surveyor, attorney with SDT, LLC

How can cultural and environmental organizations assist each other and work more closely together? What goals or objectives do we share? How can partnerships strengthen each party? What resources and assets do we have to offer each other? This session will present two examples of cooperation that led to innovative cultural and environmental problem-solving and stimulate a roundtable discussion for future cooperative ventures.

Penland School of Crafts and the Blue Ridge Resource Conservation and Development Council met with artists in 1998 to find uses for methane gas at the closed Mitchell/Yancey landfill. What emerged is the EnergyXchange, a new community-based, non-profit organization utilizing renewable energy for a studio artist incubator program and a native species greenhouse demonstration project. Penland is now working with a local developer to plan a land trust to protect the school's special environment.

Discussion with Linda Frye Burnham: The Unrecognized Arts Vanguard (Community Building)

Meyers Park Room

Linda Frye Burnham, author of the enclosed conference essay, Community Building: An Undiscovered Arts Vanguard, is a writer of national reputation on a variety of subjects, with special emphasis on artists working in community, education and activism. Her most recent book is The Citizen Artist: 20 Years of Art in the Public Arena (with Steven Durland; Gardiner, New York: Critical Press, 1999).

Session repeats Tuesday 2:00.

Why and When Does Collaboration Make Sense within Foundations? Off Site: Mint Museum of Craft + Design, Terrace Board Room With Mark Valentine, director, Cross-cutting Initiatives, The David and Lucile Packard Foundation

A conversation based on two papers available at the session: Lead, Follow, Get Out of the Way: Sidestepping the Barriers to Effective Practice of Interdisciplinarity, by Denise Caruso and Diana Rhoten, Ph.D. and Organizing Change from the Inside Out: Emerging Models of Intraorginzational Collaboration in Philanthropy, by Diana Rhoten, Ph.D.

Informal Arts: Finding Cohesion, Capacity, and Other Cultural Benefits in Unexpected Places (Member Report) Salon A

Organized by Kathy Freshley, the Eugene and Agnes E. Meyer Foundation. Presented by Alaka Wali, director of the Center for Cultural Understanding and Change, Field Museum of Natural History, and Nick Rabkin, executive director, The Chicago Center for Arts Policy

On any given evening around the city of Chicago, you might encounter a bank teller, school teacher, structural engineer, or factory worker singing, dancing, rehearsing lines of a play, working on a painting, or writing a poem. The lively sounds of a brass ensemble rise up from a rehearsal room in someone's basement. Sacred voices make a joyful noise in the choir loft of a south side church. These are some of the folks, communities and venues of the "informal arts", popular creative activities that fall outside traditional non-profit and commercial arts experiences, and yet, according to a NEA survey, draw millions of amateurs and professional artists alike.

A new report from the Chicago Center for Arts Policy at Columbia College concludes that informal arts activities are significant social resources, valuable assets that help strengthen our communities and cities, while benefiting the whole of the arts sector. On the basis of two years of ethnographic data collection in the Chicago area, researchers found that the informal arts occupy a significant place in the social infrastructure of communities, helping to build both individual identity and group solidarity, and linking participants across a cultural continuum.

Leadership Transition Research in Chicago (Member Report)

Salon B

Organized and presented by Sarah Solotaroff, vice president for program, The Chicago Community Trust

A report on the Leadership Transition Research in Chicago, a project of the Chicago Community Trust and the Illinois Arts Alliance. According to the data, what is the condition of retiring executive directors of arts organizations? How well do organizations plan for leadership succession? What are the strategies and tools being developed that will help these organizations think about and plan for leadership succession? What is being done to interest young people, train them, and retain them in the field of arts management?

Artist Workshop with potter Michael Sherrill

Off Site: Mint Museum of Craft + Design, Trustee Terrace

Michael Sherrill has been making pots for more than 20 years. Originally, his work was completely functional, but it has evolved into work that is now wholly sculptural. Inspired by the natural environment surrounding his studio, he began recreating nature in porcelain. These sculptures have an organic energy flowing passionately through them. His work can be found in the American Craft Museum, the White House Collection, and the Renwick Gallery among others.

Michael Sherrill will demonstrate his extrusion and hand building techniques used for his latest sculpture, New Growth (Buckeye), commissioned by Bank of America's Public Art Collection.

Artist Workshop with Dikki Ellis of Big Apple Clown Care

Off Site: Spirit Square UBC Room

Dikki Ellis, North Carolina School of the Arts (NCSA) drama alumnus and charter member of Big Apple Circus Clown Care Unit, began ARCH (Artists Reaching Children in Hospitals) with NCSA in December of 1998. This program helps introduce young artists to ways in which they can become active participants in the life of their communities and fulfills the need of many of them to make a difference in the world.

Participants in this workshop will be learning the art of juggling while he tells them about his programs. Two or three students from the NCSA high school drama program will assist.

Bank of America Art Collection Tour

first floor hotel lobby

Gateway Village, the Bank of America complex located on West Trade Street, has site-integrated art commissioned especially for its interior lobbies and exterior public areas. Becky Hannum, Bank of America's Art Program Director, will conduct a tour of eleven innovative works found in the complex.

6:00

Host Committee Event: Local Arts Institutions Open Houses

A number of arts institutions in downtown Charlotte are hosting open houses for GIA conference participants tonight. A map of locations is included in your conference packet. Tonight is "dinner on your own" night, and a list of recommended restaurants is in your packet.

9:00

Late Night Documentary Films on Art and Artists

Myers Park Room

Curated by Hal Cannon, Dick Burton Foundation, with assistance from Ruby Lerner, Creative Capital Foundation and Tom Rankin, Center for Documentary Studies, Duke University.

See Sunday, 9:00 p.m.

Tuesday

October 29, 2002

8:00 — 6:00 p.m.

Registration Desk Open

7:30 - 9:00

Continental Breakfast

8:00 - 9:30

Morning Yoga Salon C

With Julia Stout and Beka Hedly GUILLIA Art Studios

Begin your morning feeling good with a gentle yoga class: all levels welcome and no experience necessary. Come in comfortable loose fitting clothes, eat or drink very moderately I-2 hrs. prior to class, and bring coverup for relaxation. We begin with a guided meditation listening to delightful music, followed by a gentle yoga class. Yoga will increase your energy, improve your flexibility, self-confidence, and clear your mind for the wonderful day you have planned. We will end class with a guided relaxation and positive affirmations.

8:00 - 9:30

Morning Roundtables

Roundtable schedule is in the back pocket of this program.

Creating Systemic Change: Los Angeles County Regional Blueprint for Arts Education (Member Report) Salon A

Organized and presented by Ayanna Hudson, arts education director, Los Angeles County Arts Commission

This report will provide an overview of the recently adopted Los Angeles County Regional Blueprint for Arts Education, which presents a comprehensive series of policy changes, educational initiatives, and establishment of a new infrastructure to ensure that I.7 million students in 82 school districts will receive a quality, sequential arts education. Building on the findings of Arts in Focus, the Arts Commission's 2001 report that highlights the status of arts education in Los Angeles County schools, the Blueprint includes the specific steps that stakeholders, including funders, can take to create systemic change. The Blueprint proposes that systemic change can only occur through the cooperative participation of all stakeholders and by working to develop supportive policy and action at each level of involvement.

Although the Blueprint has been developed for Los Angeles County, the document has national implications for funders and other key



Etta Baker, "Queen" of the Piedmont blues. Image courtesy of North Carolina Arts Council

stakeholders as it moves the discussion on arts education from the concept of a pilot program to creating real systemic change. The presentation will provide a brief overview of the Arts in Focus report; the six-month community-based planning process; the goals and strategies of the Regional Blueprint, highlighting specific strategies for funders; and the mobilization of the community to create real systemic change.

Expanding Arts Accessibility to Reach an Audience of 54 Million (Member Report)

Salon B

Organized by Darcy Hector, program officer, Robert Sterling Clark Foundation and Deborah Lewis, executive director, Ethel Louise Armstrong Foundation. Presented by Dr. Doris Fleischer, New Jersey Institute of Technology

This workshop will begin with an overview of the disability rights movement led by Dr. Doris Fleischer, author of the recently published book, The Disability Rights Movement: From Charity to Confrontation, followed by a description of how that movement has opened doors for arts audiences across the country. Discover the roles and responsibilities of art funders in facilitating better access for all.

9:30

Break

10:00

Environment Keynote

Ballroom

Patricia Nelson Limerick: Integrating Nature

Patricia Nelson Limerick, Center of the American West, University of Colorado, Boulder

In intellectual and artistic circles, much of the twentieth century was a prolonged festival of specialization. In research and artistic expression, human enterprise underwent a remarkably extensive process of categorization and separation into specialties and genres. One aspect of this celebration of narrowness was the creation of the two separate categories of "nature-writing" and "ethnic literature." The unhappy consequence of that division was that the people known as "nature writers" were overwhelmingly drawn from white, middle-class backgrounds. Meanwhile, over in the ethnic literature section of libraries, an abundance of poetry testified to the strong desire of writers of color to engage their imaginations with landscapes, skyscapes, wildlife, plants, and light. Redefine the categories, and "nature writing" loses its inadvertent segregation, and gains a rich supply of nature-directed writing by people of color. In historical studies, a parallel separation occurred between "ethnic history" and "environmental history," and a similar process of rethinking those categories will show how intertwined are the history of race relations and the history of human relations with nature.

10:50

GIA members meeting and elections

Ballroom

11:30

Break

12:00

COMMUNITY BUILDING KEYNOTE

Ballroom

Michael Marsicano: It's the Art, Stupid!

Michael Marsicano, president and CEO, Foundation For The Carolinas

The arts are one of the most important community building enterprises in America today. Most of the discussion on the subject focuses on how the arts build community by strengthening education, addressing social challenges and revitalizing both downtown and rural areas. Perhaps it is time for the arts to come out of the closet and acknowledge that their greatest community building potential is artistic product itself. Hear how Charlotte discovered that the most powerful community-building role for the arts is artistic content and its shared experience. Placed in a national context, the Charlotte story suggests that Americans are ready to embrace the arts in civic and community life for their intrinsic value. Could it be that ordinary citizens are teaching artists, arts administrators and grantmakers in the arts an extraordinary lesson - it's the art, stupid!

12:50

Lunch Ballroom

1:30 - 2:00

Break

2:00 - 3:30

Discussion with Patricia Nelson Limerick (Environment)

Salon H

Keynote presenter Patricia Nelson Limerick is also the author of the enclosed conference essay, Environment: Integrating Nature. Limerick is a professor of history and the Chair of the Board of the Center of the American West at the University of Colorado. Her book, The Legacy of Conquest: The Unbroken Past of the American West, debunks some long-held myths about the West and focuses attention on women, minorities, and the environment. Session repeats Tuesday 4:00.

Story Circle with Dudley Cocke (Environment)

Off Site: Mint Museum of Craft + Design, Terrace Boardroom

with Dudley Cocke, Bush Foundation

Participants are invited to join a story circle, a methodology developed by the Roadside Theater Company. Each circle participant would be invited to tell a story in response to the presentation by Patricia Nelson Limerick and the stories of their fellow circle members. The content of this commentary in the form of story will naturally vary - some stories may amplify while others contradict. The story circle is equally a listening circle that enables participants to respond in new and often complicated and personal ways. This method is especially useful when there are likely to be sharp differences of opinion.

Discussion with Michael Marsicano (Community Building)

Off Site: Mint Museum of Craft + Design, Mezzanine Classroom

Keynote presenter Michael Marsicano is the executive director of the Fondation for the Carolinas and former president and CEO of the Arts and Science Council of Charlotte/Mecklenberg.

Session repeats Tuesday 4:00

Discussion with Linda Frye Burnham: The Unrecognized Arts Vanguard (Community Building)

Salon C

Linda Frye Burnham, author of the enclosed conference essay, Community Building: An Undiscovered Arts Vanguard, is a writer of national reputation on a variety of subjects, with special emphasis on artists working in community, education and activism. Her most recent book is The Citizen Artist: 20 Years of Art in the Public Arena (with Steven Durland; Gardiner, New York: Critical Press, 1999).

Session repeats Monday 3:30.

"Downside UP" Listening Tour (Community Building)

Meyers Park Room

With Nancy Kelly, Filmmaker & Listening Tour Director

With support from the Ford Foundation, the "Downside UP" Listening Tour set out in March 2002 to explore the factors and forces at work in the intersections of art, culture, public space and community development. The Tour visited distressed urban and rural communities nationwide. Each stop on the Tour revolved around screenings of Nancy Kelly's film "Downside UP," a lively documentary that captures the beginnings of America's largest museum of contemporary art, MASS MoCA and the re-birth of its host city, North Adams, Massachusetts. Participants will have fun watching the film and then discuss how art and culture can contribute to improvement in the communities they live in or serve.

Meeting the Expressive Needs of Children and Youth in the Post 9/11 Era (Education)

Salon F

With Carol Fineberg, designer and manager of School Arts Rescue and Kinshasha Holman Conwill, grants program evaluator, The New York Times Company Foundation 9/11 Neediest Cases Fund.

How can engagement in the creative arts be therapeutic without turning resident artists into uncredentialed "therapists"? How can students learn to use the arts to express their own ideas and feelings as opposed to underscoring the wider curriculum? Schools receive arts services if they are located in the Ground Zero area (basically Lower Manhattan) or in NY and NJ districts where numerous families of firefighters and other emergency workers lost loved ones. Begun shortly after 9/II/OI on behalf of the New York Times Company, 9/II Neediest Cases Fund, School Arts Rescue has been continued for the current school year by the September IIth Fund with the Center for Arts Education serving as fiscal agent.

Arts, Education, and Accountability: No Child Left Behind (Education)

Elizabeth Room

With Madeleine Grumet, Dean of the School of Education, University of North Carolina at Chapel Hill

In an age of high stakes testing at both federal and state levels, what is the role of arts education? Join the dean of a leading school of education, herself a strong arts advocate, in a discussion of the opportunities and threats facing arts education, both in K-12 schools and in colleges of education, in light of the new Elementary and Secondary Education Act signed by President George W. Bush in January 2002.

Session repeats 4:00 Tuesday.

The Professional Preparation of Performing Artists in the 21st Century (Education)

Eastover Room

With Wade Hobgood, chancellor, North Carolina School of the Arts; Ben Cameron, executive director, Theater Communications Group; Ruby Lerner, Creative Capital Foundation; and Steven D. Lavine, president, California Institute for the Arts

In June 2002, leaders of more than a dozen leading conservatories came together in Winston-Salem for a conference hosted by the Kenan Institute for the Arts at the North Carolina School of the Arts. They were joined by a number of performing artists, by the heads of all the major performing arts national service organizations, and by a number of foundation executives. The shared concern that assembled the more than fifty participants focused on the preparation of professional performing artists at the start of the new century. Four of these participants will share their reflections on the issues raised and extend the discussion to a wider audience.

Reflections on A New Angle: Cultural Development in the Suburbs (Smart Growth)

Dilworth Room

With Neal Cuthbert, program director, McKnight Foundation and Carolyn Bye, executive director, Metropolitan Regional Arts Council, St. Paul, Minnesota See Monday I:30

Voices and Choices: A Unique Program in the Carolinas (Smart Growth)

Wendover Room

With Carl L. Gullick, acting president of Voices and Choices

Voices and Choices of the Central Carolinas is a nonprofit corporation concerned with issues in the two-state, fourteen-county Charlotte region. The organization was founded as Central Carolinas Choices, and was formed in response to the 1995 Peirce Report. In the report, nationally known Citistates Group consultants Neil Peirce and Curtis Johnson called for "a regional consensus and capacity builder."

In the face of dramatic regional growth over the last decade throughout the region, the organization's mission has evolved to focus on building economic and environmental sustainability with a heavy emphasis on quality of life issues. As an organization, Voices and Choices believes that the environmental and economic vitality of a region along with its quality of life directly relates to the general health of its arts community.

Too Far, Too Late: Sprawl and Its Impact on Orchestras in Silicon Valley (Smart Growth)

Salon G

With Nancy Glaze, arts program director, Packard Foundation

Long thought of as anchors to urban areas around the country, what happens when communities develop so far from an urban core they have their own centers of gravity? This discussion will examine the plight of orchestras in Silicon Valley and look at how development patterns can have real impacts upon major cultural institutions.

Cultural Policy and the Arts National Data Archive (CPANDA) (Member Report)

Salon A

Organized by Marian Godfrey, Director, Culture Programs, The Pew Charitable Trusts and Shelley Feist, Associate, The Pew Charitable Trusts. Presented by Larry McGill, Director, CPANDA, The Center for Arts and Cultural Policy Studies, Princeton University

Come by for a live demonstration of CPANDA, a new on-line data archive housed at Princeton University's Firestone Library. CPANDA was designed to be accessible to researchers and non-researchers alike, with a user-friendly interface, the ability to query previously difficult-to-access data sets in the arts and culture, (including the recently-released data from the *Profiles* project) and easy-to-download charts and graphs. Join us for the opportunity to learn how you and your organization can utilize CPANDA and find out more about the development of this valuable field resource.

Critical Links: The Effects of Arts Experiences on Youth (Member Report)

Salon 1

Organized by Amina Dickerson, Kraft Foods; Judith Renyi of the National Education Association Foundation; and Vincent Marron of the Thomas Kenan Institute for the Arts. Presented by Richard J. Deasy, director, Arts Education Partnership; Lauren Stevenson, research associate, Arts Education Partnership; and James Catterall, Graduate School of Education and Information Sciences, UCLA

The Arts Education Partnership, with funding support from the National Endowment for the Arts and the U.S. Department of Education, commissioned and recently published a landmark report on the mental processes and attitudes involved in making and experiencing the arts. The 62 studies summarized in the report explore the relationship between these processes and attitudes and a young person's academic performance and social behavior. A crucial finding is the positive impact of the arts on economically disadvantaged young people. The session will explore the significance of the findings for education and arts policy makers and practitioners and identify future research suggested by the studies.

Artist Workshop with Flamenco Dancer Carlota Santana

Off Site: Spirit Square Dance Studio C

Carlota Santana has been designated "The Keeper of Flamenco" by Dance Magazine in recognition of her commitment to creating new works and developing young artists and choreographers. She created the company's innovative arts in education program integrating Spanish dance and culture with the school's curriculum, and has traveled widely implementing this program. Ms. Santana will teach elements of the art of flamenco including, rhythm patterns, body movement, and clapping which will then be formed into a small dance.

Artist Workshop with Poet Glenis Redmond

Off Site: Spirit Square UBC Room

Glenis Redmond tells stories with poetry – from her life, her family, her African-American culture—inspiring audiences of all ages. She has won numerous awards including The Carrie McCray Literary Award in Poetry and fellowships from the Vermont Writing Center and the Atlantic Center for the Arts. She has published a full-length book of poetry entitled Backbone.

Glenis will give a creative writing workshop. Participants will be inspired to know their own voice by listening to Glenis share her own journey through the poetry she creates. She will cover the basics of poetic writing through creative exercises that will help the participants to write about the subject they know best - themselves.

Arts and Sciences Council Public Art Walking Tour

first floor hotel lobby

Join Jean Greer, Arts & Science Council's Vice President of Public Art, for a walking tour of Charlotte's Center City's world-class public art collection. From the statues in the Square revealing local history to commissions by Bank of America, Wachovia, and Duke Energy, experience the vibrancy of this classic New Southern City.

3:30-4:00

Break

4:00 - 5:30

Discussion with Patricia Nelson Limerick (Environment)

Off Site: Mint Museum of Craft + Design, Terrace Boardroom

Keynote presenter Patricia Nelson Limerick is also the author of the enclosed conference essay, *Environment: Integrating Nature*. Limerick is a professor of history and the Chair of the Board of the Center of the American West at the University of Colorado. Her book, *The Legacy of Conquest: The Unbroken Past of the American West*, debunks some long-held myths about the West and focuses attention on women, minorities, and the environment.

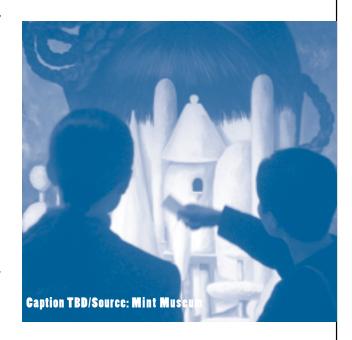
Session repeats Tuesday 2:00.

Nine Mile Run, An Artist-led Land Reclamation Project (Environment) Salon F With Caren Glotfelty, director of the environment program, Heinz Endowments

Pittsburgh's Nine Mile Run project is an exciting example of what can happen when artists are full participants in an environmental restoration/civic design/open space project. The project is an interdisciplinary approach to planning a greenway on a 360 acre slag dump that is part of the legacy of Pittsburgh's steel industry. This dump is bisected by the remnants of Nine Mile Run, an urban stream flowing from a major city park to its mouth on the Monongahela River. A diverse artist-led team of scientists, engineers, historians, and public policy experts has informed the Nine Mile Run project with ideas in arts and philosophy, concepts of systems and restoration ecology, scientific data and research, practical examples from early brownfields reclamation, and rich community dialogue.

Potawot Village: Arts and Culture, Health, and the Land (Environment) Salon G With Peter Pennekamp, executive director, Humbolt Area Foundation

Discuss a specific operating example where arts and culture are woven together in a modern medical clinic with a vision that is grounded on the traditional belief that the health of individuals is directly connected to the health of the land and a people's culture. Located in California's north coast region and run by United Indian Health Services, the Potawot Village serves a population of 13,000 American Indians and occupies a 40-acre site, half of which is a conservation easement restoring and protecting wetlands and creating space for wildlife, cultural education, food gathering and production, and spiritual meditation. This "village" is funded by arts grantmakers, such as Irvine and Ford that do not fund health, along with the major health foundations and the U.S. Fish and Wildlife Service.



Story Circle with Dudley Cocke (Environment)

Eastover Room

With Dudley Cocke, Bush Foundation See 2:00 Tuesday

Discussion with Michael Marsicano (Community Building)

Off Site: Mint Museum of Craft + Design, Mezzanine Classroom

Keynote presenter Michael Marsicano is the executive director of the Foundation for the Carolinas and former president and CEO of the Arts and Science Council of Charlotte/Mecklenberg.

Session repeats Tuesday 2:00

The Composer Residency as a Tool for Community-building: The Case of Continental Harmony (Community Building) Meyers Park Room With Patricia A. Shifferd, program director, Continental Harmony; American Composers Forum

The Continental Harmony project included 58 community-designed composer residencies in all 50 states. It was one of four millennium projects identified and funded by the National Endowment for the Arts and received funding from the Knight Foundation in 1998.

The experiences of Continental Harmony communities show the strong potential of community-based music projects toward building community. This session will feature participants from local projects and will provide opportunity to discuss how artist residence can contribute to community-building.

Cultural Indicators: Culture Counts in Communities: A Framework for Measurement (Community Building) Salon H With Maria-Rosario Jackson, Ph.D., senior research associate and director of the Culture, Creativity and Communities Program at The Urban Institute and Joaquin Herranz, Jr., consulting research associate at The Urban Institute

This session reviews the highlights of a new monograph from The Urban Institute, Culture Counts in Communities: A Framework for Measurement, offering a framework for examining the relationship between art and culture and community. The discussion includes the role of community-based arts and cultural activities in forming social capital and enriching urban cultural vitality. Drawing upon a national study funded by The Rockefeller Foundation, the presentation reveals that conceptual and data limitations have contributed to an under-emphasis of cultural dynamics in explaining urban processes. The report presents a set of principles and a framework for domains of inquiry and measurement leading to developing indicators of arts and culture in community building.

With Yoshiko Chuma, artistic director of The School of Hard Knocks, New York, and the Daghdha Dance Company, Ireland

The Living Room Project brings dance and music performances to accessible environments such as private homes, community gardens and local businesses. The project has enabled Chuma and her company to enrich the lives of individuals who may not normally attend public performances, and to reach out to communities. A typical Living Room Project host invites family members, friends and neighbors for dinner and an informal I5-20 minute dance and music performance in their home. Over a warm meal, the hosts, artists and guests shared their histories and stories, in the tradition Chuma adopted from the Japanese villagers. Businesses that hosted Living Room Project performances opened their doors to the general public, regular customers and special guests, and community organizations extend invitations to all of their members. These public performances range from single-site events to a Caravan project, wherein the performers traveled from one business to the next and gave a ten-minute interactive performance in each location.

The Arts in Education and School Reform - an Emerging Field of Education Research (Education)

Wendover Room

With Richard J. Deasy, director, Arts Education Partnership; Nick Rabkin, executive director, The Chicago Center for Arts Policy; George Noblit, University of North Carolina at Chapel Hill; and James Catterall, Graduate School of Education and Information Sciences, UCLA

As both "Critical Links" and "Champions of Change" before it have demonstrated, there is a developing body of research concerning the role of the arts in education. The themes and subjects of these investigations cover a wide range, from whether and how the arts effect cultural change within a network of individual schools, to whether and how skills developed in the study of a particular art form can be transferred by students and applied in other areas of academic learning. Join several of the education researchers involved in the preparation of "Critical Links", along with foundation leaders who supported the research reviewed in that publication, for a discussion of the current state and future possibilities for this emerging field of education research.

Arts, Education, and Accountability: No Child Left Behind (Education)

Elizabeth Room

With Madeleine Grumet, Dean of the School of Education, University of North Carolina at Chapel Hill

See 2:00 Tuesday



GIA's Snapshot: Foundation Grants to Arts and Culture 2000 (Member Report) Salon A Organized by Grantmakers in the Arts, Presented by Ed Pauly, the Wallace-Reader's Digest Fund; Kelly Barsdate, National Assembly of State Arts Agencies; and Loren Renz, The Foundation Center.

What to do with the research? Numbers and research don't tell us what we should do. Instead, they can empower us to make smarter and more powerful decisions. Learn from the researchers what the statistics do and don't tell you, and how you can use this information in your work.

New Frameworks for Understanding Demand - Consumer Relationships with Art Forms and Arts Institutions (Member Report) Salon B

Organized by Gary Burger, Director of Community Partners Program, John S. and James L. Knight Foundation. Presented by Alan Brown, president, Audience Insight LLC and Steven Wolff, principal, AMS Planning & Research Corp.

A presentation and discussion of key findings from a major study of demand for classical music and other arts programs, commissioned by the Knight Foundation and 15 U.S. orchestras. Results from the study suggest that consumers have multi-dimensional relationships with different art forms and music genres, independent of their history with specific institutions. Over 13,000 U.S. adults were interviewed for the study, in addition to 10,000 current ticket buyers. The study explores the gap between interest and actual consumption, and represents an important step forward in understanding who's not coming to live arts events, and who might come. Several new consumer models will be presented, including a new general model of arts consumers, a new segmentation scheme for classical music consumers, and a new framework for understanding a specific institution's potential audience base.

Artist Workshop: Pottery Class at Clayworks

Off Site: McColl Center pottery studio

Finish up your day with some hands-on studio time at Clayworks at the McColl Center for Visual Art. Learn some hand building techniques and enjoy a visit to this unique facility in a historic 1926 neo-gothic church built of brick and stone.

Artist Workshop with Printmaker Jim Creal

Off Site: McColl Center print studio

Jim Creal, a native of Spartanburg, South Carolina, holds degrees in philosophy, geology, and art. In the past he worked as a minerals exploration geologist in Ireland, Scotland and the U.S. He studied art at the University of Montana and concentrated in the monotype process of printmaking. In 1992 he set up his printmaking studio in Spartanburg and has exhibited his monotypes in numerous one person and group shows.

Jim Creal will give a workshop on non-representational monotype printmaking. He will demonstrate the process of inking up plates and pulling a print, then will offer guidance to participants, who will produce their own monotype print. Oil-based inks will be used. Please wear old or dark clothes and plan to get messy!

5:30

Host Committee Event: Music of the Carolinas and Southern BBQ, Anne Springs Close Greenway, Fort Mill, South Carolina Buses load at 5:30 and depart at 5:45 from the Marriott entrance on Church Street

The Music of the Carolina's program will be hosted by Grammy award winner David Holt, musician, storyteller, and historian, dedicated to performing and preserving traditional American music and storytelling. Holt is the host of public television's Folkways, and was recently featured as a musician in the popular film, O Brother Where Art Thou.

The program will also include 89 year old Etta Baker, "Queen" of the Piedmont blues. Etta first gained a widespread following among folk enthusiasts in the 50's as a result of her songs on the *Traditional Music of the Southern Appalachians*, collection. Her relaxed and simple style are a reflection of her familiarity with and love of the music she plays.

Other performers will include Whitewater Bluegrass, hailing from the Great Smoky Mountains, Whitewater will give you a taste of the mountains and the beautiful music that has been played for years. The Together As One Hymn Choir offers a rare chance to hear Gospel music like you've never heard. Developed by slaves during the camp meeting revivals of the early nineteenth century, spirituals are rhythmic, call-and-response song forms that continue in oral tradition among African-American congregations.

Wednesday

October 30, 2002

8:00 - 10:00

Registration Desk Open

7:30 - 9:00

Continental Breakfast

8:00 - 9:30

Morning Roundtables

Roundtable schedule is in the back pocket of this program.

Member Report: New Research on Minority Engagement in the Arts

Salon A

Organized by Heidi Rettig, content program officer, Knight Foundation. Presented by Karyn Trader-Leigh, Ph.D., Joint Center for Political and Economic Studies
In 2000, Knight Foundation commissioned the Joint Center to conduct research on engagement in arts and cultural activities by different racial and ethnic groups. This project will synthesize research on the factors promoting and inhibiting arts engagement among ethnic minorities and identify promising practices for increasing participation of those groups.

As part of the research, Joint Center has conducted a series of focus groups with minority youth and adults within four communities across the country. This member report will present preliminary findings from the focus groups and give an overview of key themes emerging from the research. Joint Center will also highlight findings from youth focus groups. Particular emphasis will be placed on the engagement of youth in arts and cultural activities, including special challenges and age-specific benefits.

10:00

Closing Plenary: Creative Connections

Ballroom

Will grants that support creative connections strengthen arts and culture?

Can grants that support arts and culture strengthen society as a whole through their creative connections with other fields?

Four GIA members who have responsibility for foundation giving across many fields, including arts and culture, will reflect on the effectiveness of this goal in light of what we learn during the conference in Charlotte. Do we have good examples of philanthropy that supports the creative connections between the arts and other fields? What is the potential for cross-cutting grantmaking? What are the implications for our work as grantmakers, or for the future work of Grantmakers in the Arts?

Marian Godfrey, the Pew Charitable Trusts, will interview and lead a discussion among GIA members who fill top leadership roles at multi-purpose foundations.

ELLEN ALBERDING, president, Joyce Foundation

TIM McCLIMON, executive director, AT&T Foundation

PENELOPE MCPHEE, vice president and chief program officer, The John S. and James L. Knight Foundation

PETER PENNEKAMP, executive director, Humboldt Area Foundation

12:00

Lunch Ballroom



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