



**Grantmakers in the Arts**  
Supporting a Creative America

## **Emergency Preparedness and Response: COVID 19 & the arts ecosystem**

March 19, 2020

4:00 p.m. ET | 1:00 p.m. PT



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### **Guiding Questions**

1. What should funders be thinking about related to how they should be supporting grantees?
2. What is the long-term strategy for resiliency?



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### Featured Speakers

- **DéLana R.A. Dameron**, artist and founder, Red Olive Creative Consulting & Black Art Futures Fund
- **Randy Engstrom**, director, Seattle Office of Arts & Culture
- **James Hafferman**, deputy director, CERF+
- **Tanya Gulliver-Garcia**, assistant director of Major Initiatives, Center for Disaster Philanthropy
- **Laura Aden Packer**, executive director, The Howard Gilman Foundation
- **Mark Rossier**, director of Grants, New York Foundation for the Arts
- **Caitlin Strokosch**, president & CEO, National Performance Network
- **Eddie Torres**, president & CEO, Grantmakers in the Arts
- **San San Wong**, director, Arts & Creativity, Barr Foundation
- **Christine Yoon**, senior program officer, Arts, Wallace Foundation and co-chair, NY Chapter of Asian Americans/Pacific Islanders in Philanthropy



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### Opening Remarks from GIA President & CEO, Eddie Torres

### Corona Virus & the Cultural Community

- ✓ Social distancing = declines in ticket revenue, canceled/postponed performances & events, artists losing income
- ✓ Support grantees' treating grants flexibly: Loosen/eliminate restrictions, timelines, outcomes, reporting
- ✓ Emergency funding
- ✓ Support Asian/Asian-American communities
- ✓ Collaboration
- ✓ Capitalization



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## Center for Disaster Philanthropy

Tanya Gulliver-Garcia, assistant director of Major Initiatives



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- All funders are disaster funders.
- Be flexible with existing and new grants.
- Grant extra from smallest to biggest. Now is the time to spend the rainy-day fund.
- Be planful – this is a marathon not a sprint.
- Advocate with your local, state and federal politicians for laws/policies to protect impacted individuals.
- Pay artists/arts organization to develop remote curriculum/videos.
- Be as creative in grantmaking as the artists you support are in their medium.

**CDP** Center for Disaster Philanthropy  
The when, where and how of informed disaster giving



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## CERF+

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- Recognize this is a sprint AND a marathon.
- Artists need cash now.
- Address issues of equity.
- Collaborate, Collaborate, Collaborate.
- Be Flexible.
- In the long term, make a commitment to readiness.





## Barr Foundation

San San Wong, director, Arts & Creativity



- Open lines of communication.
- Support grantee partners with their decision-making process and to stay alive.
  - Flexibility around grant purpose, terms, reporting, payments, etc.
  - Office hours: consulting support and training around financial planning, crisis communications.
  - Buy time so non-profits can develop their response/recovery plans and donor outreach.
- Create response/recovery funds. Apply an equity lens.
  - Defer new initiatives, new grants.
- Coordinate efforts and support leadership.
  - Support municipal leadership efforts.
  - Advocacy to include artists, arts organizations in relief + recovery funds.
- Crisis = Opportunity. Build a stronger arts sector.





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## New York Foundation for the Arts

Mark Rossier, director of Grants



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- Speed counts.
- Keep it simple.
- Make the guidelines crystal clear and, if you have the bandwidth, set up a separate email for eligibility questions.
- Share opportunities.
- The most in need may be the least experienced with asking.
- Clear decision-making criteria that are universally understood by panelists.
- Decline with dignity and offer feedback.
- Have short, medium, and long-term plans. What can you do immediately? How do things look for previously awarded and upcoming 2020 grants? What might be the impact on 2021?





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- Try to assist your grantees with some of their immediate needs.
- Assure your grantees as soon as possible about what their future funding looks like.
- Assure your grantees that you will allow – and expect – changes in the original grant contract/award. Forget about your current grant application and all of those questions.
- Provide General Operating Support (GOS).
- Convert any program grants to GOS.
- Loosen or eliminate onerous reporting requirements:
- If your foundation does not fund individual artists (ours doesn't), look for ways to get funds to them quickly through intermediaries.
- Convince your boards that this is NOT the time to reduce the foundation's grantmaking budget.
- Find ways to collaborate with other funders and avoid duplication when at all possible – our grantees are already overstressed.





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## Seattle Office of Arts & Culture

Randy Engstrom, director



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- Clarify.
- Mitigate.
- Redeploy.
- Recover.
- Reimagine.





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Red Olive Creative Consulting

&

Black Art Futures Fund

DéLana R.A. Dameron, artist and founder



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MOVE AS MANY RESOURCES  
(\$\$) AS YOU CAN — QUICKLY

\* if you have grant renewals that req an application... consider just sending next check

WE CAN ALLOW WORKERS A SENSE OF SECURITY BY USING THEM TO USE RESOURCES TO SECURE THE BOTTOMS OF TYRANNID FIELDS.

HOW CAN WE FLATTEN THE CURVE OF THIS IMPENDING CRISIS?

COMMUNICATE QUICKLY

convert all PROGRAMS-SPECIFIC SUPPORT immediately to generous operating support.

WE ARE THE EMERGENCY RESPONSE TEAM FOR ARTS + CULTURE.



## National Performance Network

Caitlin Strokosch, president & CEO



**Short-term:** Setting priorities — What is our organization poised to do well?

- Offer stability and certainty
- Leverage our intermediary relationship
- Cut down on bureaucracy

**Longer-term:** Don't go back to "normal"

- Center racial and cultural justice everyday
- Support artistic programming AND capacity
- Challenge the performing arts presenting model





## Wallace Foundation & NY Chapter of Asian Americans/Pacific Islanders in Philanthropy

Christine Yoon, senior program officer, Arts and co-chair (respectively)



- Who is AAPIP: <https://aapip.org/>
- Scapegoating of AAPIs: From “model minority” to “yellow peril”.

“The “**model minority**” myth is the thoroughly debunked but still widespread stereotype that Asians in America are better educated, harder working, and more successful than other racial and ethnic minority groups. This idea **is rooted in anti-Blackness**, and was leveraged by a conservative white majority in the 1960s to oppose the activism of the civil rights movement.”

- Coronavirus affects us all but makes some of us more vulnerable.
- What can we do in this rapidly changing climate?
- Practice anti-racism.
- Solidarity matters – be an ally.
- Reach grantees in impacted communities – including AAPI communities.

Full Quote : <https://www.nbcnews.com/think/opinion/coronavirus-fears-show-how-model-minority-asian-americans-become-yellow-ncna1151671>



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## Q & A

If you are joining via AdobeConnect, you may ask your questions in the rectangular text box at the bottom of your screen.

If you are joining via our livestream, please submit questions via the GIA Facebook page.



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## Thank you

The webinar has been recorded and all registrants will receive a copy. Please also take time to complete our COVID-19 funder response survey if you have not.