



Grantmakers in the Arts

GIA 2015 annual report

Supporting a Creative America



2015 Annual Report

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About Grantmakers in the Arts

A national network of private, public, and corporate arts funders, Grantmakers in the Arts provides leadership and service that advances the use of philanthropic and governmental resources to support the growth of arts and culture. Through conferences, workshops, and webinars; publications including the *GIA Reader*; research and policy work across the field of philanthropy; and communication tools on our website; we strive to better inform philanthropic practice and more effectively address the urgent needs facing artists, arts organizations, and arts educators in communities across America.

With a diverse member base including private, family, community, and corporate foundations; national, state, and local governmental agencies; and nonprofit national, regional, and local funders, GIA is the only national association of private and public funders that make grants to artists and arts organizations in America.



Dear GIA members and colleagues,

Thanks to an engaged membership, inspired board of directors, and outstanding staff, Grantmakers in the Arts had a stellar year in 2015. Our annual conference in Los Angeles was sold out with record attendance. We published our Racial Equity in Arts Philanthropy Statement of Purpose to commendation from both the philanthropic community and the nonprofit arts sector.

GIA's Arts Education Funders Coalition and its partnership with Penn Hill Group in Washington, DC, were instrumental in making the arts more explicit in the newly passed Every Student Succeeds Act (ESSA). In 2015, members participated in two open forums: the arts education-focused "Every Child, Every School" forum in Minneapolis and a racial equity forum, "Supporting ALANNA Organizations," in Atlanta. Records of both events, including videos and print documents, are available to the public on GIA's website (www.giarts.org). Focus on capitalization and the health of the nonprofit sector took the form of newly developed workshops for grantees as well as funders.

Member feedback drives GIA's programming and planning. In 2015, for the first time, our member survey indicated that "communication" was ranked of higher value than "networking." This is a result of GIA putting more focus on our ever-changing news feed and social media, and sending vital and curated material to members in a timely fashion. It also informed our decision to undertake a communications audit, which ultimately led to hiring a Communications & Publications Manager.

We are extremely grateful to our members who support and are involved with Grantmakers in the Arts' many programs and opportunities. As a community of practice of arts grantmakers, the realities of sharing, networking, and communicating strengthens all our work. The organization, staff, and board of GIA merely reflect the caring community for which we work. Thank you.



Janet Brown
President & CEO



Robert Booker
Chair



2015 Annual Report



The 2015 Conference: Experience the Unexpected

Grantmakers in the Arts' (GIA) annual national conference provides the only opportunity for arts grantmakers from across the country to come together to share knowledge and ideas, develop collective strategies, and learn about the latest initiatives in grantmaking. The 2015 GIA Conference took place October 18–22 in Los Angeles. Preconferences on support for individual artists, investing in filmmakers, and an LA cultural and community tour preceded the main conference. The conference saw record breaking attendance with 532 participants in total. Conference sessions addressed many pertinent issues of the arts philanthropic sector including racial equity, arts education, creative workforce development, arts research, and many more. A diverse group of local artists and innovators presented the IDEA LAB plenary sessions, and stimulating keynote presentations were presented by Rip Rapson and Maria Rosario Jackson; author Claudia Rankine; and Quetzal Flores, Martha Gonzalez, and the band Quetzal.

Research and Publications

2015 marked the 26th year of the *Reader*, GIA's thrice yearly peer-reviewed publication on arts philanthropy. With the publication of the Winter 2015 *Reader*, GIA began to specifically highlight individual articles on a weekly basis through the Members Bulletin, online news feed, Weekly News Digest, and social media. These highlights led to a significant increase in online readership with 148,483 *Reader* articles viewed or downloaded in 2015. Contributors in 2015 included Roberta Uno, Steven J. Tepper, Eric Booth, Justin Laing, Richard Kessler, Guiomar Ocha, and Michael Orlove, among others.

Continuing GIA's long-term commitment to research, the "Foundation Funding for Arts Education: An Update on Foundation Trends" report was published by GIA in April 2015 with research by Foundation Center. The report breaks down national arts funding data from 1999 to 2012, examining trends by grant size, foundation type, arts education priorities, and grantee demographics.



National Capitalization Project

Formed in response to the observation that it has been the norm for the nonprofit arts sector to be poorly capitalized, GIA launched the National Capitalization Project (NCP) in January 2010. Since its launch, GIA has provided conference sessions, publications, and workshops in 18 cities across the country. Conversations on Capitalization and Community workshops were held in three cities in 2015: Seattle in June, Charlotte in August, and Chicago in September. In each city, specialized workshops were held separately for arts funders and, for the first time, nonprofit arts grantees.

Arts Education Funders Coalition

In 2012, GIA organized the Arts Education Funders Coalition (AEFC), a group of arts and education grantmakers, to research and identify federal policy opportunities that promote equitable access to arts education. GIA engaged the services of the Penn



Hill Group, a Washington, DC, policy firm to keep the Coalition informed of the latest policy news and research.

The AEFC worked over the past three years to ensure that arts education was preserved and enhanced within the Elementary and Secondary Education Act (ESEA). This undertaking paid off when in late 2015 Congress passed, and the President signed into law, the Every Student Succeeds Act (ESSA), which reauthorizes ESEA and replaces No Child Left Behind.

The coalition currently has 137 members, representing 117 organizations in 35 states, the District of Columbia, and Ontario, Canada, who receive ongoing updates on GIA's work in Washington, DC, as well as news related to education policy and practice.

GIA hosted the Arts Education Funders Coalition Forum entitled "Every Child, Every School" in May 2015 in Minneapolis. The forum included new research on foundation funding, practical examples of funder collaboratives and their successes in changing public policy, and a presentation about how the use of data can lead to increases in arts education such that "every child" in "every school" has the opportunity to experience and participate in the arts.

Racial Equity

In March 2015, GIA published its Racial Equity in Arts Philanthropy Statement of Purpose. GIA is committed to addressing structural inequities and increasing philanthropic and governmental support in the arts for African, Latino(a), Asian, Arab, and Native American (ALAANA) artists, arts organizations, children, and adults.

In June 2015, GIA hosted a Racial Equity Forum on the theme of "Supporting ALAANA Organizations." The forum was a national dialogue for arts funders on increasing funding and access to funding for ALAANA organizations. The forum

featured presentations by nationally known Atlanta-based actor, director, and producer, Kenny Leon and theatre artist and executive director of Alternate ROOTS, Carlton Turner. Additional highlights of the forum included a panel of grantees representing ALAANA groups, and a panel of grantmakers who have focused on this work.

Web Conferences

In 2015, GIA presented ten web conferences serving 750 registered participants. Topics covered included support for individual artists, racial equity, research, arts education funding advocacy, and rural arts funding. The web conference on Advancing Racial Equity in Arts Philanthropy attracted the highest registration count in GIA's web conference history (201 registrants). Web conferences are presented by distinguished funders and thought leaders and designed for their colleagues at all stages of their careers in arts philanthropy. Sessions are free to any staff and board members of GIA member organizations.

Communications

GIA continued to curate and share timely and relevant information to members through the GIA website, news feed, Members Bulletin, Weekly News Digest, and social media. Feedback from GIA members indicated communication is the most valued of GIA's current offerings, reflecting a growing need for access to news and research relevant to the field. In early 2015, GIA hired an outside firm to conduct an audit of its external communications. A major strength outlined in the audit was the quality and effectiveness of GIA's Members Bulletin and Weekly News Digest emails. The audit also offered recommendations for improvement, which staff began implementing upon completion of the audit. In the fall of 2015, GIA received support to hire its first communications manager in order to further meet the organization's growing communications needs.

2015 by the Numbers

GIA Funding Partners 2015

Donors Providing Multi-Year Grants

The Cleveland Foundation
 Doris Duke Charitable Foundation
 Ford Foundation
 The Heinz Endowments
 The William and Flora Hewlett Foundation
 Jerome Foundation
 The Kresge Foundation
 The John D. and Catherine T. MacArthur Foundation
 The Andrew W. Mellon Foundation
 Rosenthal Family Foundation
 Emily Hall Tremaine Foundation
 The Wallace Foundation
 Windgate Charitable Foundation

Leadership Circle

\$100,000 and up

The William and Flora Hewlett Foundation

\$50,000 - \$99,999

Ford Foundation
 The James Irvine Foundation
 The Kresge Foundation
 Rosenthal Family Foundation
 The Wallace Foundation

\$25,000 - \$49,999

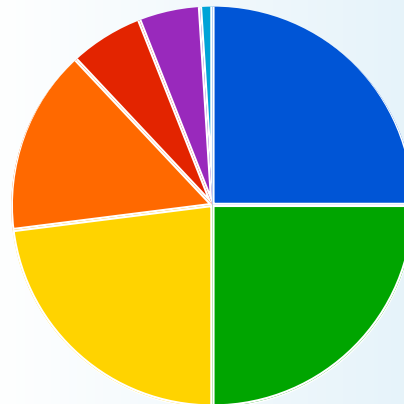
Annenberg Foundation
 Barr Foundation
 Bloomberg Philanthropies
 Doris Duke Charitable Foundation
 The Getty Foundation
 The Heinz Endowments
 John S. and James L. Knight Foundation
 City of Los Angeles Department of Cultural Affairs
 The John D. and Catherine T. MacArthur Foundation
 The Andrew W. Mellon Foundation
 William Penn Foundation
 Windgate Charitable Foundation

\$10,000 - \$24,999

The Ahmanson Foundation
 The Herb Alpert Foundation
 Americans for the Arts
 Arts & Science Council of Charlotte-Mecklenburg, Inc.
 The Boeing Company
 Bonfils-Stanton Foundation
 The Morris & Gwendolyn Cafritz Foundation
 California Arts Council
 California Community Foundation
 CrossCurrents Foundation
 The Nathan Cummings Foundation
 The Geraldine R. Dodge Foundation
 The Durfee Foundation
 The Howard Gilman Foundation
 The GRAMMY Foundation/MusiCares
 Jerome Foundation
 The Joyce Foundation
 Lambert Foundation Fund of Tides Foundation
 Mortimer & Mimi Levitt Foundation
 Los Angeles County Arts Commission
 The McKnight Foundation
 The New York Community Trust
 The Pew Center for Arts & Heritage
 The Rockefeller Foundation
 Surdna Foundation
 Emily Hall Tremaine Foundation
 Weingart Foundation

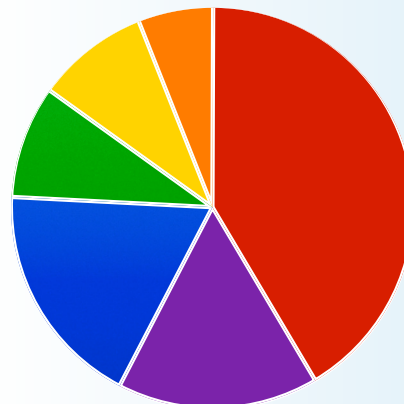
2015 Membership

GIA membership continued to expand in 2015, with a total of 310 organizational members across the US and Canada, reflecting growth of 4% over 2014. Members also deepened their relationship with GIA, increasing their number of individual participants within member organizations by 16% and increasing member participation in the annual conference by 38%.



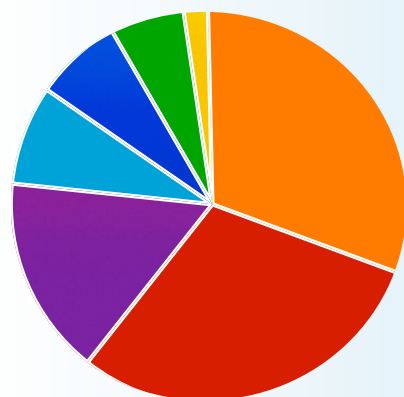
GIA Members by Funder Type

Private Foundation - Independent	25%
Public Agency	25%
Private Foundation - Family	23%
Nonprofit	15%
National Partner	6%
Community Foundation	5%
Corporate Foundation/Giving Program	1%



GIA Members by Arts Grantmaking Budget

Up to \$999,999	41%
\$1,000,000 to \$1,999,999	16%
\$2,000,000 to \$4,999,999	18%
\$5,000,000 to \$9,999,999	9%
\$10,000,000 and above	9%
National Partner	6%



GIA Members by Region

Mid-Atlantic	31%
Western	30%
Midwest	16%
Southern	8%
Mid-America	7%
New England	6%
Canada	2%

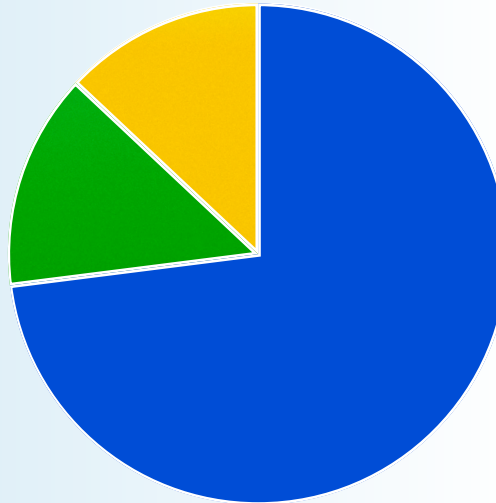
2015 Financial Position

Grantmakers in the Arts operates on a January-December calendar fiscal year. Income designated for 2015 totaled \$1,747,886 and expenses were \$1,642,132, leaving a net revenue of \$105,754. These funds were placed in the cash reserve, as mandated by the board of directors.

The income graph below includes restricted income of \$751,294 received in previous years for use in 2015 and does not include monies received in 2015 but restricted for use in future years.

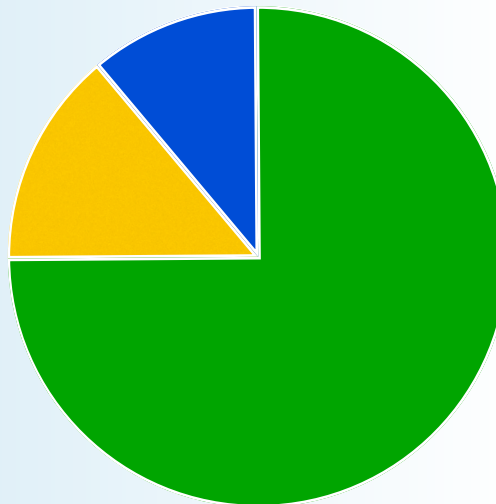
2015 Total Income: \$1,747,886

● Contributions	\$1,283,431	(73%)
● Membership Dues	\$255,017	(14%)
● Conference Fees	\$224,047	(13%)
Interest & Misc.	\$(14,609)	



2015 Total Expenses: \$1,642,132

● Programs	\$1,225,776	(75%)
● Administration	\$231,614	(14%)
● Fundraising	\$184,742	(11%)



Donors

\$5,000 - \$9,999

The Cleveland Foundation
 Walter & Elise Haas Fund
 Mertz Gilmore Foundation
 Joan Mitchell Foundation
 Stavros Niarchos Foundation
 The Ralph M. Parsons Foundation
 Rasmuson Foundation
 May and Stanley Smith Charitable Trust
 Sony Pictures Entertainment
 The Andy Warhol Foundation for the Visual Arts

Up to \$4,999

3Arts, Inc.
 The Actors Fund
 Alphawood Foundation
 The Arthur M. Blank Family Foundation
 The Chicago Community Trust
 The Columbus Foundation
 Gaylord and Dorothy Donnelley Foundation
 The Richard H. Driehaus Foundation
 Fleishhacker Foundation
 The Fan Fox and Leslie R. Samuels Foundation
 Wallace Alexander Gerbode Foundation
 Irving S. Gilmore Foundation
 Good Works Foundation
 Greater Columbus Arts Council
 The George Gund Foundation
 John H. & Wilhelmina D. Harland Charitable Foundation, Inc.
 Kentucky Foundation for Women
 Linde Family Foundation
 The Reva and David Logan Foundation
 Polk Bros. Foundation
 Prince Charitable Trusts
 Zellerbach Family Foundation

Funding Partner contributors are members who choose to make contributions above the amount required by the GIA dues structure. Funding Partner gifts assist GIA with general operating support as well as designated programs, including the annual conference, the Arts Education Funders Coalition, and information and communications services.

The Leadership Circle is made up of funders making gifts of \$10,000 and above.

GIA especially acknowledges Funding Partners making multi-year grants. These contributors are essential to the development and sustainability of programs over time.

2015 GIA Members

3Arts, Inc.
4Culture
The Actors Fund
The Ahmanson Foundation
Alaska State Council on the Arts
Alliance for California Traditional Arts
Alliance of Artists Communities
The Herb Alpert Foundation
Alphawood Foundation
Altman Foundation
American Composers Forum
Americans for the Arts
Anchorage Foundation of Texas
Annenberg Foundation
Anonymous Was a Woman
Arizona Commission on the Arts
Arlington Cultural Affairs
Aroha Philanthropies
Arrowhead Regional Arts Council
Art Matters
Artadia
Artist Trust
Artists' Legacy Foundation
ArtPlace America
Arts & Humanities Council of Montgomery County
Arts & Science Council of Charlotte-Mecklenburg, Inc.
Arts Council of Fairfax County
Arts Council of Greater Baton Rouge
Arts Council of Indianapolis, Inc.
Arts Council of New Orleans
Arts Council Santa Cruz County
Arts Midwest
The Arts Partnership of Greater Spartanburg
ArtsFund
ArtsKC - Regional Arts Council
ArtsWA - Washington State Arts Commission
ArtsWave
Westchester Arts Council Inc.
Association of Arts Administration Educators
Association of Performing Arts Presenters
City of Atlanta Office of Cultural Affairs
The William G. Baker, Jr. Memorial Fund
Baltimore Community Foundation
Bank of America - Boston
Barr Foundation
Stockton Rush Bartol Foundation
BeFoundation
Behnke Foundation
Berkshire Taconic Community Foundation
The Philip and Muriel Berman Foundation
The Arthur M. Blank Family Foundation
Bloomberg Philanthropies
The Boeing Company
Boettcher Foundation
Bonfils-Stanton Foundation
Booth Ferris Foundation
The Boston Foundation
Mayor's Office of Arts, Tourism & Special Events, City of Boston
Josh and Maida Brankman Charitable Fund
Bravo Greater Des Moines
Bronx Council on the Arts
Broward Cultural Division
The Frank H. & Eva B. Buck Foundation
Hans G. & Thordis W. Burkhardt Foundation
Bush Foundation
The Morris & Gwendolyn Cafritz Foundation
Calgary Arts Development
California Arts Council
California Community Foundation
California Humanities
The Canada Council for the Arts
Margaret A. Cargill Foundation
Center for Cultural Innovation
CERF+
The Chicago Community Trust
City of Chicago Department of Cultural Affairs and Special Events
The Dale & Leslie Chihuly Foundation
The Children's Theatre Foundation of America
Chorus America Association
Robert Sterling Clark Foundation
The Cleveland Foundation
Coby Foundation
Colburn Foundation
Colorado Creative Industries
The Columbus Foundation
Creative Capital
Creative Sonoma
CrossCurrents Foundation
Cultural Council of Palm Beach County
DataArts
The Nathan Cummings Foundation
Cuyahoga Arts & Culture
City of Dallas Office of Cultural Affairs
Dance/USA
DC Commission on the Arts and Humanities
Delaware Division of the Arts
Robert W. Deutsch Foundation
The Geraldine R. Dodge Foundation
Gaylord and Dorothy Donnelley Foundation
The Richard H. Driehaus Foundation
Doris Duke Charitable Foundation
The Durfee Foundation
East Bay Community Foundation
The Educational Foundation of America
EdVestors
City of El Paso Museums and Cultural Affairs Department
Embrey Family Foundation
EmcArts Inc.
City of Eugene - Cultural Services Division
Fenwick Foundation
The Fine Foundation
First Peoples Fund
Fleishhacker Foundation
Ford Foundation
Forum of Regional Arts Councils of Minnesota
The Fan Fox and Leslie R. Samuels Foundation
Fractured Atlas
Francis Family Foundation
Helen Frankenthaler Foundation
Frey Foundation
Lloyd A. Fry Foundation
Fund for the Arts, Inc.
Wallace Alexander Gerbode Foundation
The Getty Foundation
The Howard Gilman Foundation
Irving S. Gilmore Foundation
Gobioff Foundation
Good Works Foundation
Rosemary and David Good Family Foundation
Graham Foundation for Advanced Studies in the Fine Arts
The GRAMMY Foundation/MusiCares Grants for the Arts
Greater Baltimore Cultural Alliance
Greater Columbus Arts Council
Greater Philadelphia Cultural Alliance
Greater Pittsburgh Arts Council
The George Gund Foundation
Walter & Elise Haas Fund
The Harkness Foundation for Dance
John H. & Wilhelmina D. Harland Charitable Foundation, Inc.
Merrill G. & Emita E. Hastings Foundation
The Heinz Endowments
Clarence E. Heller Charitable Foundation
Hemera Foundation
The Richard and Ethel Herzfeld Foundation
The William and Flora Hewlett Foundation
Houston Arts Alliance
Houston Endowment Inc.
HRK Foundation
Idaho Commission on the Arts
Illinois Arts Council Agency
Independence Foundation
Ingenuity
Iowa Arts Council
The James Irvine Foundation
Jerome Foundation
The Joyce Foundation
Mike Kelley Foundation for the Arts
Thomas S. Kenan Institute for the Arts
Kentucky Arts Council
Kentucky Foundation for Women
The Kimball Foundation
Kindle Project
Kirkpatrick Foundation
The Kite Foundation
The Klarman Family Foundation
John S. and James L. Knight Foundation
The Kresge Foundation
Laird Norton Family Foundation
Lambert Foundation Fund of Tides Foundation
League of American Orchestras
Leeway Foundation
Mortimer & Mimi Levitt Foundation
Linde Family Foundation
The Reva and David Logan Foundation
Los Angeles County Arts Commission
City of Los Angeles Department of Cultural Affairs
Lower Manhattan Cultural Council
The Henry Luce Foundation, Inc.
The John D. and Catherine T. MacArthur Foundation
Maine Arts Commission
Massachusetts Cultural Council
The Pierre & Tana Matisse Foundation
The McKnight Foundation
Robert B. McMillen Foundation
Media Democracy Fund
The Andrew W. Mellon Foundation
Mertz Gilmore Foundation
George Cedric Metcalf Charitable Foundation
Metro Nashville Arts Commission
Metropolitan Atlanta Arts Fund
Metropolitan Regional Arts Council
Michigan Council for Arts and Cultural Affairs
Mid-America Arts Alliance
Mid Atlantic Arts Foundation
James F. and Marion L. Miller Foundation
Minnesota State Arts Board
Mississippi Arts Commission
Missouri Arts Council
Joan Mitchell Foundation
Montana Arts Council
M. J. Murdock Charitable Trust
Musicians Foundation, Inc.
National Assembly of State Arts Agencies
National Association of Latino Arts and Cultures
National Center for Creative Aging
National Endowment for the Arts
National Guild for Community Arts Education
National Performance Network
Native Arts and Cultures Foundation
Nebraska Arts Council
Network of Ensemble Theaters
Nevada Arts Council
New England Foundation for the Arts
New Mexico Arts
New York City Department of Cultural Affairs
The New York Community Trust
New York Foundation for the Arts, Inc.
Stavros Niarchos Foundation
Nonprofit Finance Fund
North Dakota Council on the Arts
NYC & Company Foundation
The O'Grady Foundation
Ohio Arts Council
Ontario Arts Council
Oregon Arts Commission/Oregon Cultural Trust
The Oregon Community Foundation
The Pabst Charitable Foundation for the Arts
The David and Lucile Packard Foundation
Panta Rhea Foundation
The Ralph M. Parsons Foundation
City of Pasadena Arts & Cultural Affairs
PBS Foundation
William Penn Foundation
Pennsylvania Council on the Arts
The Pew Center for Arts & Heritage
The Pew Charitable Trusts
Philadelphia Office of Arts, Culture and the Creative Economy
Kenneth A. Picerne Foundation
Virginia G. Piper Charitable Trust
Polk Bros. Foundation
The Pollock-Krasner Foundation
Potlatch Fund
Prince Charitable Trusts
Princess Grace Foundation-USA
Queens Council on the Arts
Quixote Foundation
Kenneth Rainin Foundation
City of Raleigh Office of Raleigh Arts
Rasmussen Foundation
Robert Rauschenberg Foundation
Ruth & Joseph C. Reed Foundation for the Arts
Regional Arts & Culture Council
Regional Arts Commission of St. Louis
Rhode Island Foundation
Rockefeller Brothers Fund
The Rockefeller Foundation
David Rockefeller Fund
Rosenthal Family Foundation
Rozsa Foundation
Sacatar Foundation
Sacramento Metropolitan Arts Commission
The Saint Paul Foundation
Commission for Arts and Culture, City of San Diego
San Francisco Arts Commission
The San Francisco Foundation
City of San Jose, Office of Cultural Affairs
Division
The Scherman Foundation, Inc.
Seattle Office of Arts & Culture
Seventh Generation Fund for Indigenous Peoples
Sewell Family Foundation
Silicon Valley Creates
The Simmons Foundation
The Todd & Betiana Simon Foundation
May and Stanley Smith Charitable Trust
Sony Pictures Entertainment
South Arts
South Carolina Arts Commission
Sphinx Organization
St. Johns Cultural Council
Staten Island Arts
Richard J. Stern Foundation for the Arts
Still Water Foundation
Suffolk County Office of Film and Cultural Affairs
Surdna Foundation
Sustainable Arts Foundation
Tanne Foundation
Target
Terra Foundation for American Art
Texas Commission on the Arts
Texas Cultural Trust
Theatre Communications Group
Emily Hall Tremain Foundation
Trust for Mutual Understanding
Tucson Pima Arts Council
Unbound Philanthropy
United States Artists
Upper Manhattan Empowerment Zone Development Corporation
Vermont Arts Council
The Vilcek Foundation
The Wallace Foundation
The Andy Warhol Foundation for the Visual Arts
Weingart Foundation
Whitaker Foundation
Whiting Foundation
The Whitman Institute
Windgate Charitable Foundation
Wyncote Foundation
Zellerbach Family Foundation