



# GIA2010 annual report Supporting a Creative America

Supporting a Creative America

**Grantmakers in the Arts** 

















# From GIA President Vickie Benson



Dear Friends,

2010 was my final year as a board member of Grantmakers in the Arts. The seven years on the board were an extraordinary experience for me. Colleagues shared expertise, programs, and knowledge that I've found truly invaluable.

GIA expanded programs and reached out to a more diverse world of arts funders in 2010. Our staff grew to meet the challenges and demands of expanded services to a record-setting number of GIA members. As a community of practice, our executive director's blog *Better Together* says it all: we are a sector under pressure and our ability to work smarter may be the lifeline that ensures the arts will continue to be funded by our organizations.

It was my honor to serve as GIA's president during an important transition in leadership from our first executive director, Anne Focke, to her predecessor Janet Brown. Anne laid a foundation that enabled Janet to position GIA to take a leadership role during a time of great change. The staff at GIA is dedicated to the membership and to providing quality services for the field. We are fortunate to have an association that not only reflects our work but introduces us to new options and possibilities through collaboration and networking.

Thank you to the staff, our Funding Partners, to my fellow colleagues on the board of directors, and, most importantly, to the members that make Grantmakers in the Arts an association that plays a vital and active role in the work we do every day.

Sincerely,

Vickie Benson



The 8th Edition in Dance Houston. Photo James Wiseman. Provided by Arts Houston.



Catalyst Quartet performance, GIA 2010 Conference, October 18, 2010. Photograph by Sarah Pooley Photography.



Batey Urbano mural, Puerto Rican Cultural Center, Chicago. Photograph by Sarah Pooley Photography.

# From GIA Executive Director Janet Brown

Dear Members and Colleagues,

In 2010, Grantmakers in the Arts became "louder and bolder." Thought Leader Forums brought members together to discuss important issues like capitalization, arts research, and arts education. Our new website was launched and its newsfeed keeps members informed daily of philanthropic and arts-related news. Our online resource library of over 3,000 documents is now available in a searchable format.

GIA tweeted, facebooked, and launched its new website in 2010. Professional development webinars were offered for the first time to members and non-members alike. Guest bloggers contributed to discussions on the state of the arts. The numbers of members and the general public using our website resources increased dramatically.

In times of uncertainty, networks strengthen our resolve and improve our practice. Colleagues depend on one another for answers to tough questions and an association like Grantmakers in the Arts helps illuminate trends and innovations in the field. For the first time in GIA's history, the organization recommended a "common set of principles" that could enhance the financial well-being of the nonprofit sector if funders were able to implement them. This National Capitalization Project put GIA in the center of discussions between arts organizations and funders about the future of sustainable organizations. It has been exciting work that will continue into the next few years.



Our conference in Chicago was a tremendous success, once again reconfirming that members want to meet with each other, discuss important issues, and celebrate together. 2010 was not an easy year for many GIA members and the future is also precarious with regards to maintaining a high level of arts support from both the private and public sector. But GIA's membership level has remained robust, and we hope this is an indication that our work is relevant and a reflection of the realities of the field we are here to support.

We are as strong as our membership, and your support makes our programs possible. We are grateful to the members who helped make our 2010 programs a success. We are, as always, better together.

Thank you,

Janet Brown



Photo © Camilo Gonzalez, courtesy of Aurora Picture Show. Temporary projections: Media Archeology 2011: EIX by Luke Savisky and Media Archeology 2010: The Joshua Light Show. Provided by Arts Houston.

above: Linda Yamane, Ohlone basket, in collaboration with the Big Sur Land Trust. Supported by the Creative Work Fund, a program of the Walter and Elise Haas Fund generously supported by The William and Flora Hewlett Foundation and The James Irvine Foundation.



#### **About Grantmakers in the Arts**

#### Our Mission

The mission of Grantmakers in the Arts is to provide leadership and service to advance the use of philanthropic resources on behalf of arts and culture.

#### **Our Vision**

- Arts, culture, and creative expression will always be valued as essential to human experience.
- Robust, thoughtful, and diverse systems exist to support artists and arts organizations.
- The arts continue to inspire lively and engaged philanthropy.

#### **Our History**

Grantmakers in the Arts started at a Council on Foundations morning round-table in 1985 and incorporated in 1989. GIA has grown from a small network of arts funders focused on their relationship with each other to a larger organization having a diverse grantmaking membership. Over time, there has been a shift from focusing solely on private foundation arts grantmakers to supporting the entire range of arts grantmakers who share a common belief that our communities are stronger when the creativity of artists is prevalent in all aspects of society.

In 2010, GIA served a membership of 276 private, community, corporate, and family foundations, as well as regranting organizations and public sector grantmakers.

GIA provides information, research, and communication opportunities to this field of arts funders, enabling them to more efficiently and effectively do their work.

#### **Grantmakers in the Arts**

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# 2010 GIA Programs and Activities



Grantmakers in the Arts 2010 Conference, October 17-20, Chicago

## The 2010 Conference: Navigating the Art of Change 2.0

The 2010 Conference was held in Chicago from October 17-20 and continued a trend of record-breaking conference participation with 352 registrants. Along with learning, networking, and professional growth opportunities, participants learned firsthand how funders are responding to and changing best practices in the prevailing recession economy. On the first day of the conference, GIA successfully unrolled its National Capitalization Project, a multi-phase program designed to improve the financial stability of the nonprofit arts sector. Preconferences on arts and education, arts and social justice, and support for individual artists drew 122 participants.

#### **Research and Publications**

GIA published three issues of the *Reader* in 2010, including the annual *Foundation Grants to Arts and Culture,* released in the fall, which featured arts funding reports from the Foundation Center and the National Assembly of State Arts Agencies, as well as the second installment of Holly Sidford and the Helicon Collaborative's analysis of recession-related arts program changes.

The summer issue of the *Reader* explored the intersections of philanthropy, technology, and individual artists, addressing current research on how technology is rapidly changing the day-to-day work or artists, nonprofits, and grantmakers.

2010 Reader contributors included Margaret Ayers, M. Melanie Beene, Dawoud Bey, Irene Borger, Tom Borrup, Martha Campbell, Julia Coffman, Bruce Davis, Richard Evans, Abigail Guay, Judi Jennings, Julia Jordan, Moisés Kaufman, John Killacky, Amy Kitchner, Steven Lawrence, Judy Malloy, Diane Mataraza, Claire Peeps, Betsy Peterson, Danny Plotnick, Judilee Reed, Greg Reiner, Diane Sanchez, András Szántó, Andrew Taylor, Russell Willis Taylor, Mustapha Tlili, Marc Vogl, and Sheri Wilner.



In January of 2010, Grantmakers in the Arts launched its National Capitalization Project. Formed in response to the observation that it has been the norm for the nonprofit arts sector to be poorly capitalized, the project convened national funders of the arts, five subject experts, and GIA staff in two intensive working sessions to begin a conversation about what funders might do individually and collectively to address this long-standing condition. The outcome of these meetings was a series of recommendations published as a report and presented as a plenary session at the 2010 Conference. In 2011 and 2012, GIA staff will develop a National Capitalization Project curriculum to be presented at a dozen regional convenings throughout the country.















#### Web Conferences

In 2010, GIA debuted a new series of Web Conferences designed for emerging leaders in the grantmaking field and veteran grantmakers who want to revisit the information and discussions that inform their day-to-day practices. A roster of arts philanthropy leaders and innovators, as well as experts in nonprofit finance and law, addressed key topics of interest to arts grantmakers, including program evaluation, grants to individual artists, and GIA's National Capitalization Project. Presenters included Suzanne Callahan, Robert Cumbow, Cindy Gehrig, Angela Han, Steven Lawrence, Fidelma McGinn, Coleith Molstad, Ingrid Mittermaier, Frances Phillips, Patrice Walker Powell, Clara Miller, and Holly Sidford. The Web Conference program was free to all GIA member staff and boards.

#### **Thought Leader Forums**

2010 also saw the first Thought Leader Forums, a new slate of national, invitational convenings on current arts grantmaking topics. In June, leaders in the field of arts education gathered in Baltimore to discuss solutions to the barriers inhibiting arts learning for students in urban K-12 public schools. Facilitated by John McCann of Partners in Performance, forum presenters included Nick Rabkin of NORC at the University of Chicago and Richard Kessler of the Center for the Arts Education. In December, a second Thought Leader Forum, moderated by Holly Sidford of Helicon Collaborative, convened leaders in the field of arts research in New York.

#### Outreach

In April, GIA presented a session titled "Hip Hop Arts and Education" at the annual conference of the Council on Foundations. The session, which featured a live performance by hip hop artists, brought together educators and community organizers who successfully use hip hop as a tool to engage youth in learning.

## **Website and Online Communications**

The new website went live in January 2010 and GIA worked throughout the year to lay the groundwork for the members-only section of the site, the first pages of which debuted in February 2011. In 2011, GIA will launch a series of online tools serving the communication and work of established member interest groups, as well as any members who want to organize around a grantmaking event or issue.

Additional to the ongoing *GIA News* blog and Janet Brown's *Better Together* blog were entries by invited guest bloggers who created a variety of posts on current grantmaking topics. Bloggers included Tia Oros Peters of the Seventh Generation Fund and Ute Zimmermann of Artadia, who blogged collaboratively with Chicago artist Theaster Gates.

#### **Member Interest Groups**

GIA's member interest groups increased in 2010. Collaborations among members resulted in preconferences, research, occasional publications, and other activities. Interest groups include Arts and Education, Arts and Social Justice, Support for Individual Artists, Disaster Recovery and Relief, and the Indigenous Resource Network



Ricardo Richey. Supported by the Creative Work Fund, a program of the Walter and Elise Haas Fund, generously supported by The William and Flora Hewlett Foundation and The James Irvine Foundation, in collaboration with Intersection for the Arts.

#### 2009 GIA Board of Directors

Vickie Benson, President Program Director, Arts, McKnight Foundation

Angie Kim, Vice President Director of Programs, Southern California Grantmakers

Rose Ann Cleveland, Treasurer Executive Director, The Morris and Gwendolyn Cafritz Foundation

Alan Cooper, Secretary
Executive Director, Mid Atlantic
Arts Foundation

Regina Smith, President-designee Program Officer - Arts/Culture, The Kresge Foundation

Justin D. Laing

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Michelle T. Boone

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Executive Director, Arizona Commission on the Arts

Derek Gordon

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Program Officer, The Richard H. Driehaus Foundation

Judith Jennings

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Ann McQueen

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Program Director, Arts and The Creative Work Fund, Walter & Elise Haas Fund

Lori Pourier

President, First Peoples Fund

Diane Sanchez

Director, Grantmaking and Donor Services, East Bay Community Foundation

Huong Vu

Community Investor, Arts & Culture The Boeing Company

## **GIA Staff**

Jan Bailie

Director of Finance & Operations

Janet Brown

Executive Director

Steve Cline

Web & Knowledge Manager

Martine Meredith Collier, CFRE, GPC Director of Development & Membership

Abigail Guay

Program Manager

Heidi Norgaard

Administrative Assistant

Tommer Peterson

Deputy Director/Director of Programs

Kitsy Roberts

Development and Membership Associate

# The Strength of GIA's Membership

#### **GIA Funding Partners 2010**

Funding Partner contributors are members who choose to make contributions above the amount required by the GIA dues structure. Funding Partner gifts assist GIA with both general operating support and special programs and services, including the annual conference and information and communication services. The President's Circle is made up of GIA Funding Partners making gifts of \$10,000 and above.

GIA would also like to acknowledge its Funding Partner donors who provide multi-year grants to support GIA. As a service organization, multi-year contributions are essential for the development and sustainability of relevant programs.

# DONORS PROVIDING MULTI-YEAR GRANTS:

The Paul G. Allen Family Foundation The Christensen Fund The Cleveland Foundation Doris Duke Charitable Foundation The Ford Foundation The Heinz Endowments The William and Flora Hewlett Foundation Jerome Foundation John S. and James L. Knight Foundation The Kresge Foundation The Andrew W. Mellon Foundation The John D. and Catherine T. MacArthur Foundation McKnight Foundation M.J. Murdock Charitable Trust The Pew Center for Arts & Heritage The Emily Hall Tremaine Foundation Windgate Charitable Foundation

#### PRESIDENT'S CIRCLE

#### \$25,000 and up

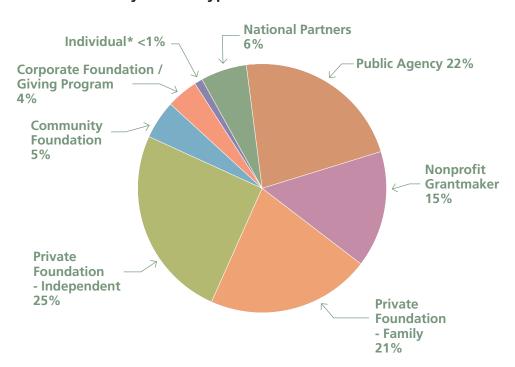
The Paul G. Allen Family Foundation
The Chicago Community Trust
The Ford Foundation
The Heinz Endowments
The William and Flora Hewlett Foundation
The James Irvine Foundation
The Joyce Foundation
John S. and James L. Knight Foundation
The Kresge Foundation
The John D. and Catherine T. MacArthur
Foundation
M.J. Murdock Charitable Trust
The William Penn Foundation
The Wallace Foundation

#### \$10,000-\$24,999

Americans for the Arts
Bank of America
The Boeing Company
JPMorgan Chase Foundation
The Nathan Cummings Foundation
Gaylord and Dorothy Donnelley
Foundation
The Richard H. Driehaus Foundation
Doris Duke Charitable Foundation
The Lloyd A. Fry Foundation
The Getty Foundation

In 2010, GIA broadened its network with a record-breaking membership of 276 organizations. Public sector members increased from 17% of the total in 2009 to 22% in 2010. A new category of members, National Partners, represents associations with constituencies important to GIA members. GIA's strength is reflected in the diversity of its membership which includes private and family foundations, state and local arts agencies, community foundations, and corporate giving programs. These organizations share the belief that every citizen's life and the health of our communities are significantly improved by investment in artists and arts organizations.

# **GIA Members by Funder Type**

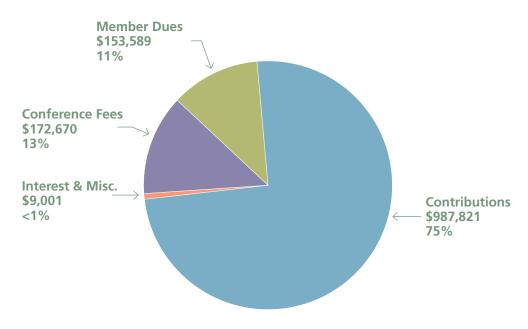


<sup>\*</sup> Individual membership is open to staff and trustees of organizations that qualify for membership, but whose policies prevent organizational membership in GIA. Individual membership is also open to individuals who give through organizations that qualify for membership, such as donors with advised funds at community foundations and other giving programs.

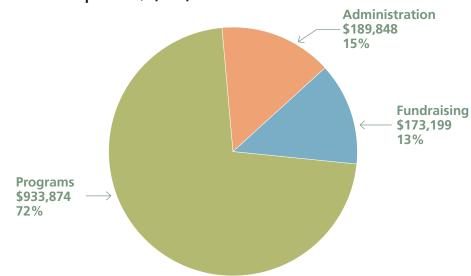
Grantmakers in the Arts operates on a January-December calendar fiscal year. Income designated for 2010 totaled \$1,323,081 and expenses were \$1,296,921, leaving a net revenue of \$26,120. These funds were placed in the cash reserve, which is mandated by the board of directors. GIA's cash reserve on December 31, 2010 equaled \$217,344 or 16% of FY2010 expenses.

The income graph below includes restricted income of \$290,550 received previously for use in 2010 (\$5,550 in dues and \$285,000 in contributions) and does not include \$554,825 received in 2010, but restricted for use in future years.

# 2010 Total Income: \$1,323,081



2010 Total Expense: \$1,296,921



Jerome Foundation
Lambent Foundation Fund of Tides
Foundation
McKnight Foundation
The Andrew W. Mellon Foundation
The Pew Center for Arts & Heritage
Polk Brothers Foundation
The Rockefeller Foundation
Terra Foundation for American Art
Windgate Charitable Foundation

#### **DONORS**

#### \$5,000-\$9,999

American Express The Herb Alpert Foundation The Morris and Gwendolyn Cafritz Elizabeth F. Cheney Foundation Robert Sterling Clark Foundation The Cleveland Foundation Geraldine R. Dodge Foundation Mertz Gilmore Foundation Walter & Elise Haas Fund Kirkpatrick Foundation, Inc. MetLife Foundation Open Society Foundations The Albert Pick, Jr. Fund Prince Charitable Trusts Rasmuson Foundation Surdna Foundation **Target Corporation** The Emily Hall Tremaine Foundation The Andy Warhol Foundation for the Visual Arts

## Up to \$4,999

3Årts

Artadia: The Fund for Art and Dialogue Atherton Family Foundation The Arthur M. Blank Family Foundation Hans G. and Thordis W. Burkhardt Foundation The Christensen Fund Columbus Foundation The Durfee Foundation East Bay Community Foundation Fleishhacker Foundation The Fan Fox and Leslie R. Samuels Foundation The Wallace Alexander Gerbode Foundation Irving S. Gilmore Foundation The George Gund Foundation The Irving Harris Foundation HRK Foundation (MADADH Fund) The Kentucky Foundation for Women Samuel H. Kress Foundation Leeway Foundation Mortimer Levitt Foundation Linde Family Foundation Los Angeles Department of Cultural Affairs The Henry Luce Foundation Robert R. McCormick Foundation Eugene & Agnes E. Meyer Foundation Northern Trust Rockefeller Brothers Fund The San Francisco Foundation Sewell Family Foundation Sony Pictures Entertainment Weasel Fund

# 2010 GIA Members

Alaska State Council on the Arts The Paul G. Allen Family Foundation Alliance for California Traditional Arts The Herb Alpert Foundation American Express Foundation Anonymous Was a Woman Argosy Foundation Arizona Commission on the Arts Art Matters Artadia: The Fund for Art and Dialogue Artist Trust Artists' Legacy Foundation Arts & Science Council Charlotte-Mecklenburg, Inc. Arts & Humanities Council of Montgomery County Arts Council of Greater Baton Rouge Arts Council of Indianapolis Arts Council of Metropolitan Kansas City Arts Council of New Orleans Arts Council Silicon Valley Arts Midwest The Arts Partnership of Greater Spartanburg Arts Risina ArtsMemphis ArtsWave ArtsWestchester Asian Cultural Council Atherton Family Foundation Baltimore Community Foundation Bank of America Barr Foundation Stockton Rush Bartol Foundation The Bay and Paul Foundations Behnke Foundation The Arthur M. Blank Family Foundation The Boeing Company Bonfils-Stanton Foundation Booth Ferris Foundation The Boston Foundation Bronx Council On the Arts Broward County Cultural Division The Frank and Eva Buck Foundation Hans G. & Thordis W. Burkhardt Foundation **Bush Foundation** The Morris & Gwendolyn Cafritz Foundation Calgary Arts Development California Arts Council California Community Foundation Canada Council for the Arts Center for Cultural Innovation Elizabeth F. Cheney Foundation Cherokee Preservation Foundation The Chicago Community Trust The Dale and Leslie Chihuly Foundation The Christensen Fund City of Chicago, Department of Cultural Affairs City of El Paso Museums + Cultural Affairs Department City of San Diego, Commission for Arts & Culture City of Santa Fe Arts Commission

City of Santa Monica, Cultural Affairs Division

City of Ventura, Cultural Affairs Division

Community Foundation for Palm Beach

Marian Conway, Individual Member

Council on the Arts & Humanities

Robert Sterling Clark Foundation

The Cleveland Foundation

The Coby Foundation, Ltd.

Colburn Foundation

The Collins Foundation The Columbus Foundation

& Martin Counties

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Council for the Arts at MIT

Creative Capital Foundation CrossCurrents Foundation Cultural Council of Santa Cruz The Nathan Cummings Foundation Delaware Division of the Arts Geraldine R. Dodge Foundation Gaylord & Dororthy Donnelley Foundation The Richard H. Driehaus Foundation Doris Duke Charitable Foundation The Durfee Foundation East Bay Community Foundation Educational Foundation of America **EdVestors** The Fine Foundation First Peoples Fund Fleishhacker Foundation Ford Foundation Forum of Regional Arts Councils of Minnesota Foundation for Jewish Culture Foundation For The Carolinas The Fan Fox & Leslie R. Samuels Foundation French American Cultural Exchange (FACE) Frey Foundation Lloyd A. Fry Foundation Fulton County Arts Council The Gaea Foundation Wallace Alexander Gerbode Foundation The Getty Foundation Irving S. Gilmore Foundation The Good Works Foundation Graham Foundation for Advanced Studies in the Fine Arts The GRAMMY Foundation/MusiCares Grants for the Arts Greater Columbus Arts Council Greater Philadelphia Cultural Alliance The George Gund Foundation Walter and Elise Haas Fund The Carol Ann and Ralph V. Haile Jr./US Bank Foundation John H. & Wilhelmina D. Harland Charitable Foundation, Inc. The Irving Harris Foundation The Harvest Foundation Merrill G. & Emita E. Hastings Foundation The Heinz Endowments Clarence E. Heller Charitable Foundation The Leona M. and Harry B. Helmsley Charitable Trust The Hermitage Artist Retreat The William and Flora Hewlett Foundation Honolulu Mayor's Office of Culture and the Arts Houston Arts Alliance Houston Endowment, Inc. HRK Foundation (MAHADH Fund) Humboldt Area Foundation Idaho Commission on the Arts Illinois Arts Council The James Irvine Foundation Jane's Trust Jerome Foundation The Joyce Foundation IPMorgan Chase Foundation Kansas Arts Commission Thomas S. Kenan Institute for the Arts Kentucky Arts Council Kentucky Foundation for Women Robert S. & Grayce B. Kerr Foundation, Inc. Daniel Kertzner, Individual Member Kirkpatrick Foundation Vincent Kitch, Individual Member

The Kite Foundation

The Kresge Foundation

The Klarman Family Foundation

John S. and James L. Knight Foundation

Samuel H. Kress Foundation Lambent Foundation Fund of the Tides Foundation Leeway Foundation LEF Foundation Dean & Margaret Lesher Foundation Leveraging Investments in Creativity (LINC) Mortimer Levitt Foundation The Lia Fund Linde Family Foundation LiveWired NYC Lucille Lortel Foundation Los Angeles County Arts Commission City of Los Angeles Department of Cultural Affairs (DCA) The Henry Luce Foundation, Inc. Lyndhurst Foundation The John D. and Catherine T. MacArthur Foundation Manitoba Arts Council Massachusetts Cultural Council The Pierre and Tana Matisse Foundation The McKnight Foundation The Andrew W. Mellon Foundation Mertz Gilmore Foundation George Cedric Metcalf Charitable Foundation Metropolitan Arts Council, Greenville Metropolitan Atlanta Arts Fund Metropolitan Regional Arts Council (MRAC) Eugene and Agnes E. Meyer Foundation The Michelson Family Foundation Mid-America Arts Alliance Mid Atlantic Arts Foundation Mississippi Arts Commission Missouri Arts Council Montana Arts Council Ruth Mott Foundation MJ Murdock Charitable Trust Musicians Foundation, Inc. National Endowment for the Arts (NEA) National Performance Network Native American Public Telecommunications, The Native Arts and Cultures Foundation Nebraska Arts Council Nevada Arts Council New England Foundation for the Arts (NEFA) New Mexico Arts The New York Community Trust New York Foundation for the Arts (NYFA) Nonprofit Finance Fund North Dakota Council on the Arts Northern Trust Office of Arts, Culture & the Creative Economy, Philadelphia Ohio Arts Council Oklahoma Arts Council Ontario Arts Council Open Society Foundations Oregon Arts Commission - Oregon Cultural Ovation TV The Pabst Charitable Foundation for the Arts

Palm Beach County Cultural Council

Panta Rhea Foundation

The Pew Charitable Trusts

The William Penn Foundation

Pennsylvania Council on the Arts

Pennsylvania Humanities Council

The Pew Center for Arts & Heritage

Albert Pick, Jr. Fund Virginia G. Piper Charitable Trust Polk Bros. Foundation The Pollock-Krasner Foundation, Inc. Potlatch Fund Prince Charitable Trusts Prudential Foundation Ouixote Foundation Kenneth Rainin Foundation Rasmuson Foundation Regional Arts and Culture Council Portland Edward C. and Ann T. Roberts Foundation Rockefeller Brothers Fund The Rockefeller Foundation The David Rockefeller Fund Rozsa Foundation Sacramento Metropolitan Arts Commission St. Louis Regional Arts Commission (RAC) The San Diego Foundation San Francisco Arts Commission The San Francisco Foundation San Jose Office of Cultural Affairs Seattle Office of Arts & Cultural Affairs Seventh Generation Fund Sewell Family Foundation Marie Walsh Sharpe Art Foundation The Todd & Betiana Simon Foundation The Skillman Foundation Sony Pictures Entertainment South Arts Still Water Foundation Suffolk County Office of Film and Cultural Elizabeth Sunde, Individual Member Surdna Foundation Tanne Foundation Target Corporation Terra Foundation for American Art 3Arts Time Warner Inc

Emily Hall Tremaine Foundation Trust for Mutual Understanding Tucson-Pima Arts Council Vancouver Foundation Vermont Arts Council The Vilcek Foundation Bee Vradenburg Foundation Archie D. and Bertha H. Walker Foundation The Wallace Foundation

The Andy Warhol Foundation for the Visual Arts, Inc.

The Weasel Fund

Whitaker Foundation

Windgate Charitable Foundation, Inc. Zellerbach Family Foundation

**National Partner Members** Alliance of Artists Communities American Architectural Foundation American Composers Forum American Library Association American Music Center Americans for the Arts Association of Performing Arts Presenters Dance USA Fractured Atlas Productions, Inc The John F. Kennedy Center for the Performing Arts National Assembly of State Arts Agencies

National Guild for Community Arts Education Network of Ensemble Theaters OPERA America

Theatre Communications Group, Inc. United States Artists